



September 3, 2015

Simon Brandler
Senior Advisor & Special Counsel
NYS Attorney General's Office
120 Broadway, 25th Floor
New York, New York 10271

Re: New York Attorney General Recognizes Nature's Way's Comprehensive Herbal Identity Testing to be at Industry Forefront

Dear Mr. Brandler;

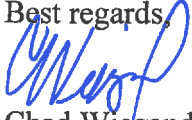
As discussed, the New York Attorney General's Office (hereinafter "NYAG") inquired with Nature's Way Products, LLC (hereinafter "Nature's Way") regarding its identity testing and labeling of herbal dietary supplement products, including its Devil's Claw products (hereinafter "the Products"). After a productive dialogue that addressed the Products, its testing and its labeling, Nature's Way agrees as follows:

1. As NYAG has recognized, Nature's Way's commitment to Physical, Chemical and DNA Barcode testing, as parts of their comprehensive herbal identity testing regime, puts it at the industry forefront of efforts to ensure the authenticity of herbal supplements;
2. Earlier this year, on its own initiative, Nature's Way began to test 110 herbal dietary ingredient powders, consisting of 89 different species, for identification using DNA barcode testing (TRU-ID), in addition to chemical testing and physical testing;
3. Nature's Way will continue efforts already underway to employ DNA barcode testing across its entire "Green" and "Purple" herbal product lines, which largely consist of products with one or two herbal ingredients and;
4. When scientifically valid DNA barcodes are identified and available, Nature's Way will employ this technique as an additional method for ensuring that their Devil's Claw products do not contain *Harpagophytum zeyheri*;
5. Nature's Way Devil's Claw products shall contain *Harpagophytum procumbens* only, and not *Harpagophytum zeyheri*; and
6. Devil's Claw Finished Product labels will identify *Harpagophytum procumbens* as the sole species contained in the Products.

As it has always done, Nature's Way will continue to invest in its quality systems and will leverage the advancements in science to instill trust in the consuming public. Nature's Way's products are of the highest quality and will be accurately represented to consumers accordingly.

Should you have any questions and/or comments, please do not hesitate to contact me.

Best regards,



Chad Wiegand

Senior Vice President & General Counsel

Nature's Way Products, LLC