

LETITIA JAMES
ATTORNEY GENERAL

DIVISION OF SOCIAL JUSTICE HEALTH CARE BUREAU

April 15, 2020

VIA EMAIL

Hong Kong Royal Resource Technology Company, Limited RM 18 27/F
Ho King Commercial Centre
2-16 Fa Yuen Street Mongkok, KL.
Hong Kong

Re: CEASE AND DESIST NOTIFICATION

To Whom It May Concern:

The New York State Office of the Attorney General ("OAG") is extremely concerned by Hong Kong Royal Resource Technology Company's sale of COVID-19 tests to U.S. residents. *See*

https://maskbus.com/item/Best Diagnostic Novel Coronavirus Test Kits Wholesale COVID 19_Testing_Kits/236/c57. The OAG has been unable to confirm that your company's sales are being made pursuant to guidance from the United States Food & Drug Administration ("U.S. FDA") despite claims on your website that "[a]ll of the...testing kit and protective equitments on our website come with...FDA certificates allow to export, and there is no falsehood." See https://maskbus.com/content/About_Us/2; cf. https://www.fda.gov/medical-devices/emergency-situations-medical-devices/faqs-diagnostic-testing-sars-cov-2. Moreover, the tests your website sells to U.S. residents are described as "at home and do it yourself," despite the fact that, as of the date of this letter, the U.S. FDA has not approved any tests for home use. See https://maskbus.com/item/Best_Diagnostic_Novel_Coronavirus_Test_Kits_Wholesale_COVID_19_Testing_Kits/236/c57.

The 2019 novel coronavirus poses serious consequences to public health, and consumers are concerned as to how they can best protect themselves and their families. Your company's sale of unauthorized test kits defrauds New York consumers and may mislead them as to whether they have contracted COVID-19. Given the contagious quality of this disease, the diagnostic results from your company's unauthorized test kits may lead consumers to take inadequate quarantine measures and ultimately cause more infections and deaths. Therefore, any sale of test

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kits that are not approved by the U.S. FDA to New York consumers for home use violates New York law.

You are hereby advised to immediately cease and desist from making misleading claims and selling unauthorized test kits as they violate New York's consumer protection statutes, Executive Law § 63(12) and General Business Law Article 22-A §§ 349 and 350, which prohibit fraudulent and deceptive business practices and false advertising.

Within the next **ten business days**, please contact the undersigned to confirm that you have so complied. Your failure to comply with this directive may result in further action by this office. Please be advised that the Office of the Attorney General is authorized pursuant to Executive Law § 63(12) and General Business Law Article 22-A to bring suit to enjoin any deceptive acts and practices, and to seek restitution, damages, and penalties of up to \$5,000 per violation (§ 350-d).

Very truly yours,

/s/ Lisa Landau Lisa Landau Chief, Health Care Bureau