



**Office of the New York State
Attorney General**

**Letitia James
Attorney General**

June 10, 2026

Re: New York State General Business Law Chapter 20, Article 12, § 206-f

As New York businesses prepare to host millions of spectators and visitors for the upcoming FIFA World Cup events, the New York State Office of the Attorney General reminds New York State's lodging facilities of the central role they play in preventing, identifying, and responding to human trafficking. The importance of the role cannot be overstated. Large-scale international events such as the World Cup increase demand for hospitality, temporary labor, and nightlife industries.

While hotels serve as an obvious venue for selling commercial sex, hotels also intersect in less established ways with sex and labor trafficking, used by both traffickers and victims. According to data from the National Human Trafficking Hotline, between 2007 and 2017, 75-percent of survivors reported coming into contact with hotels at some point in their trafficking situation. This means traffickers in and around New York will be taking advantage of unwitting hotel franchisees and relying on them to help facilitate their illicit businesses around the World Cup events. Accordingly, we ask each hotel industry group to encourage its members to review their obligations pursuant to General Business Law Chapter 20, Article 12, § 206-f (GBS § 206-f) and ensure compliance with the law.

GBS § 206-f applies to any "lodging facility" (inn, hotel, motel, motor court or other establishment with at least five rooms providing lodging to transient guests), requiring that they post informational cards dedicated to services for human trafficking victims, and that they prominently include the national human trafficking hotline telephone number. Informational cards must be made available in plain view in a conspicuous place and manner in the public restrooms, individual guest rooms, and near the public entrance or in another conspicuous location in clear view of the public and lodging employees. The Office of Temporary and Disability Assistance has informational cards available for this purpose. Additional information, training materials, and reporting resources are available through the National Human Trafficking Hotline at <https://humantrafficking.org/en> or by calling 1-888-373-7888.

Human trafficking is a global issue that impacts many industries and the business community at large. Lodging facilities play a first line defensive role. Please share the information contained herein with your membership widely. We appreciate your support in the critical work to ensure everyone can lead a life of choice and dignity.

Sincerely,

A handwritten signature in cursive script that reads "Jill F. Faber".

Jill F. Faber
Chief Deputy Attorney General for Regional Affairs