

IMPORTANT DATES:

September 25, 2013 Greenpoint Community Meeting
6:30-8:30pm Warsaw, 261 Driggs Avenue, Brooklyn NY 11222
Week of October 14, 2013 Solicitation of Pre-proposals Begins



GREENPOINT COMMUNITY ENVIRONMENTAL FUND

WHAT IS THE GREENPOINT COMMUNITY ENVIRONMENTAL FUND (GCEF)?

The **Greenpoint Community Environmental Fund** — or **GCEF** is a \$19.5 million grant program launched in 2011 by the NYS Attorney General's Office and the Department of Environmental Conservation (the State). Funding for the GCEF was obtained by the State in a settlement with ExxonMobil over its Greenpoint oil spill.

The overall goal of the GCEF is to secure significant environmental improvements in Greenpoint. More specifically, the GCEF is:

- Designed to support projects that address the community's environmental priorities, such as improving water quality, groundwater, open space, toxic pollution and air quality.
- Committed to a transparent and objective process, and to engaging and partnering with the Greenpoint community. This includes ensuring the community has a direct, continuing role in guiding the GCEF's development and implementation.

HOW IS THE GCEF BEING ADMINISTERED?

In 2012, a partnership of **National Fish and Wildlife Foundation (NFWF)** and the Greenpoint-based **North Brooklyn Development Corporation (NBDC)** was selected through a competitive process to serve as the General Administrator of the GCEF.

HOW IS THE GREENPOINT COMMUNITY PARTICIPATING IN IMPLEMENTING THE GCEF?

A core responsibility of the General Administrator (with NBDC in the lead) is to ensure that the GCEF is implemented in collaboration with the Greenpoint community. To that end, the GCEF has already held community meetings, established a website, and developed contacts that keep thousands of Greenpoint residents regularly updated.

NBDC is expanding GCEF's community engagement further, with many more meetings, workshops and other community involvement activities being planned and undertaken.

In addition, the **Greenpoint Community Advisory Panel (CAP)** – a group of Greenpoint residents, representatives of local organizations and elected officials – provides direct, on-going input to the State. The CAP will play a central role in guiding the GCEF's development and implementation.

WHAT ACTION WILL BE TAKEN UNDER THE GCEF?

In implementing the GCEF, the State, NFWF and NBDC, with the assistance of the CAP and the Greenpoint community will:

- Continue to refine the community's environmental improvement priorities through a series of public meetings.
- Solicit pre-proposals and, subsequently, full proposals for projects that address environmental improvement priorities.
- Offer workshops, one-to-one technical assistance and other aid to help prospective applicants develop and refine project proposals.
- Develop a process that identifies the best projects among those proposed for funding.
- Oversee the implementation of projects selected for funding in order to ensure their success.

WHAT TYPES OF FUNDING WILL BE AVAILABLE FROM THE GCEF?

Three types of grant funding will be available:

- **Small grants:** Grants of \$5,000 to \$25,000 for small, ready-to-implement environmental improvement projects, such as those that teach residents how to be better stewards of the community's environment.
- **Large grants:** Grants of more than \$25,000 for larger projects related to planning and design, environmental restoration, infrastructure, stewardship, or improving parks and open space.
- **Legacy Grants:** Grants of more than \$2,000,000 are available for projects that have an exceptionally high environmental benefit or have multiple benefits. These projects should provide widespread benefits throughout the Greenpoint community, and have broad-based community support.

Proposals will be solicited in fall 2013, with small grants announced in early 2014 and large grants announced in summer 2014.

HOW CAN I GET MORE INFORMATION ABOUT THE GCEF?

The **GCEF website:** www.gcefund.org

NBDC Community Liaison Office:

718-389-9044 x15 | gcefund@northbrooklyn.org