TEXT OF REVISED REGULATIONS

The following are the Department of Law's revisions to 13 N.Y.C.R.R. Part 11. Please note that pursuant to Department of State guidelines, deleted portions of existing text are in brackets, additions to existing text are underlined, and new additions to 13 N.Y.C.R.R. Part 11 are normally formatted.

Section 11.1 of title 13 is amended to read as follows:

§ 11.1 General provisions and definitions

- (a) Effective date. This Part shall become effective upon legal adoption.
- (b) Short title. Chapter 961 of the Laws of 1960, as amended, when referred to in all rules and regulations promulgated by the Attorney General relating thereto, shall be referred to as the "New York Investment Advisory Act."
- (c) Administration. The Invest[ment]or Protection Bureau of the Department of Law shall be responsible for the administration of the New York Investment Advisory Act. Whenever in this Part there is reference to a submission of filing with the Department of Law, this shall mean the Invest[ment]or Protection Bureau, 28 Liberty Street, New York, NY 10005 or the designee.
- (d) Designation. The Attorney General may by regulation, rule or order designate the web-based Investment Advisor Registration Depository ("IARD") or Central Registration Depository ("CRD") operated by FINRA to receive and store filings and collect related fees from [the] investment advisers and investment adviser representatives, on behalf of the Attorney General.

Section 11.2 of title 13 is amended to read as follows:

§ 11.2 Use of <u>CRD</u>/IARD

- (a) Unless otherwise provided, all investment adviser <u>and investment adviser representative</u> applications, amendments, reports, notices, related filings and fees required to be filed with the Attorney General pursuant to the rules promulgated under this section, shall be filed electronically with and transmitted to <u>CRD/IARD</u>. The following additional conditions relate[d] to such electronic filings:
- (1) Electronic signature. When a signature or signatures are required by the particular instructions of any filing to be made through the <u>CRD/IARD</u>, a duly authorized officer of the applicant or the applicant him or herself, as required, shall affix his or her electronic signature to the filing by typing his or her name in the appropriate fields and submitting the filing to <u>CRD/IARD</u>. Submission of a filing in this manner shall constitute irrefutable evidence of legal signature by any individuals whose names are typed on the filing.
- (2) When filed. Solely for the purposes of a filing made through <u>CRD/IARD</u>, a document is considered filed with the Attorney General when all fees are received and the filing is [accepted by IARD on behalf of] approved by the state.
- (3) Electronic filing. Notwithstanding subdivision (a) of this section, the electronic filing of any particular document and the collection of related processing fees shall not be required until such time as <u>CRD/IARD</u> provides for receipt of such filings and fees and thirty (30) days notice is provided by the Department or its designee. Any documents or fees required to be filed with the Department of Law that are not permitted to be filed with or cannot be accepted by CRD/IARD shall be filed directly with the Department of Law.
- (b) Approval Process. Filings made through the <u>CRD/IARD</u> system shall be reviewed for completeness by the <u>CRD/IARD</u> systems. All applications for registration meeting all existing requirements and qualifications shall be reviewed on a case-by-case basis for approval. Advisors submitting the filings shall be notified of deficiencies and required to correct same. Failure to correct any deficiencies pursuant to sections 11.4, 11.6,

11.7, 11.8, 11.9 or 11.14 or other submissions within one hundred eighty (180) days from receipt by the Department of Law or its designee will result in the [withdrawal]abandonment of the registration and will require a completely new filing. No refunds will be made for filings that are withdrawn either on a voluntary basis or abandoned as a result of the failure to correct deficiencies.

Section 11.4 of title 13 is amended to read as follows:

§ 11.4 Registration information

- (a) Initial application. The application for initial registration as an investment adviser pursuant to these rules shall be made by completing Form ADV (Uniform Application for Investment Adviser Registration) (17 C.F.R. 279.1) in accordance with the form instructions and by filing the form with CRD/IARD. The application for initial registration as an investment adviser representative pursuant to these rules shall be made by completing Form U4 in accordance with the form instructions and by filing the form with CRD/IARD.
- [(1) Portions of Form ADV not yet accepted by IARD. Until IARD provides for the filing of Part 2 of Form ADV, the Department of Law requires the filing of Part 2 of Form ADV in paper form.]
- (b) Time for filing. An investment adviser <u>or investment adviser representative</u> application, should be filed with <u>CRD/IARD</u> no less than ten (10) days prior to engaging in investment advisory activities in the State of New York.
- (c) Where registration required. All investment advisers and solicitors with more than five (5) clients in the State of New York must make application to register as an investment adviser. All principals, investment adviser representatives and supervisors thereof, must apply for registration in connection with their representation of any investment adviser. All investment adviser representatives and supervisors thereof for a federally covered investment adviser must apply for registration in connection with their representation. Any principal or representative of a solicitor must also apply for registration.
- (d) Annual renewal. The application for annual renewal as an investment adviser, solicitor and investment adviser representative shall be filed with <u>CRD/IARD</u>. The application for annual renewal registration shall include the required fee and any other information th[is]e Department of Law may reasonably require.
- (e) Length of registration. The registration is for a calendar year or for that remaining part of the calendar year in which it is submitted.

- (f) Updates and amendments.
- (1) An investment adviser <u>and solicitor</u> must file with <u>CRD/IARD</u>, in accordance with the instructions in the Form ADV, any amendments to the investment adviser's Form ADV;
- (2) An investment adviser representative including supervisors thereof and principals must file Form U4 or U5, as appropriate, on CRD/IARD and must amend such forms in accordance with FINRA instructions;
- ([2]3) An amendment will be considered to be filed promptly if the amendment is filed within thirty (30) days of the event that requires the filing of the amendment; and
- ([3]4) Within ninety (90) days after the end of the investment ['s] adviser's fiscal year, an investment adviser must file with CRD/IARD, an updated Form ADV.
- (g) Completion of filing. An application for initial or renewal registration is not considered filed for purposes of these rules until the required fee and all required submissions have been received <u>and accepted</u> by the Department of Law or the designee.
- (h) Single person firms set up as sole proprietorships need only pay the fee for the investment adviser, not the investment adviser representative, but must file both Form ADV and Forms U[-]4 and all other requirements for investment adviser representatives as detailed herein. The foregoing does not apply if the firm is incorporated or organized as a limited liability company.

Section 11.5 of title 13 is amended to read as follows:

§ 11.5 Notice filing requirements for federally covered investment advisers

- (a) Notice filing. The notice filing for a federally covered investment adviser shall be filed with <u>CRD/IARD</u> on an electronically signed Form ADV (Uniform Application for Investment Adviser Registration (17 C.F.R. 279.1)). All federally covered investment advisers with more than five (5) clients in the State of New York must notice file. A notice filing of a federally covered investment adviser shall be deemed filed when the fee required and the Form ADV are filed with and accepted by CRD/IARD on behalf of the state.
- [(1) portions of Form ADV not yet accepted by IARD. Until IARD provides for the filing of Part 2 of Form ADV, the Department of Law requires the filing of Part 2 of Form ADV in paper form.]
- (b) Renewal. The annual renewal of the notice filing for a federally covered investment adviser shall be filed with <u>CRD/IARD</u>. The renewal of the notice filing for a federally covered investment adviser shall be deemed filed when the fee required is filed and accepted on behalf of the state.
- (c) Updates and amendments. A federally covered investment adviser must file with <u>CRD/IARD</u>, in accordance with the instructions in the Form ADV, any amendments to the federally covered investment adviser's Form ADV. A federally covered investment adviser shall submit their amendments pursuant to Securities and Exchange Commission requirements.
- (d) Investment adviser representatives representing a federally covered investment adviser must satisfy examination requirements, or receive a waiver, and must register in accordance with this part.

Section 11.6 of title 13 is amended to read as follows:

§ 11.6 Investment adviser examination requirements

- (a) Every <u>principal of an investment adviser or solicitor</u> who is required to register in this jurisdiction and <u>every investment adviser representative</u>, including persons representing solicitors, and every supervisor of any <u>investment adviser representative</u>, who is a natural person [an individual, and every individual who represents a state registered investment adviser in doing any of the acts which makes that person an investment adviser as defined in section 11.12(f), or solicits business for an investment adviser,] and does not qualify for a waiver pursuant to section 11.7, must take and receive a passing grade within two (2) years prior to the date of filing registration information pursuant to section 11.4(c) on:
- (1) the Uniform Investment Adviser Law Examination (Series 65 examination); or
- (2) (i) [the General Securities Representative Examination (Series 7 examination)]the Securities Industry

 Essentials Examination, and (ii) the revised Series 7 examination and (iii) the Uniform Combined State Law

 Examination (Series 66 examination).
- [(b) Every investment adviser registered and who is an individual, and every individual who represented a state registered investment adviser in doing any of the acts as defined in section 11.12(f), or who solicited business for an investment adviser in this jurisdiction prior to July 1, 2003, and who does not qualify for a waiver pursuant to section 11.7, must take and receive a passing grade by July 1, 2004 on
- (1) the Uniform Investment Adviser Law Examination(s) (Series 65 examination(s)); or
- (2) the General Securities Representative Examination (Series 7 examination) and the Uniform Combined State Law Examination (Series 66 examination).]

Section 11.7 of title 13 is amended to read as follows:

§ 11.7 Waivers

- (a) A natural person [individual] otherwise required to meet the examination requirements of 11.6 of this part [who represents an investment adviser in doing any of the acts which make that person an investment adviser as defined in section 11.12(f), or solicits business for an investment adviser, and] who has been continuously registered as an investment adviser or investment adviser representative in any jurisdiction, other than New York, for a period of at least two (2) years prior to the date of filing registration information pursuant to section 11.4(c), and for whom there has been no lapse of registration as an investment adviser representative exceeding two (2) years, without any regulatory action or arbitrations, shall be exempt from provisions of section 11.6 upon application to, and approval by, the Department of Law.
- (b) The examination requirement of section 11.6 shall not apply to any [individual] <u>natural person</u> who currently holds one of the following professional designations in good standing:
- (1) Certified Financial Planner (CFP) awarded by the Certified Financial Planner Board of Standards, Inc.;
- (2) Chartered Financial Consultant (ChFC) awarded by the American College, Bryn Mawr, Pennsylvania;
- (3) Personal Financial Specialist (PFS) awarded by the American Institute of Certified Public Accountants;
- (4) Chartered Financial Analyst (CFA) awarded by the Association for Investment Management Research;
- (5) Chartered Investment Counselor (CIC) awarded by the Investment Counsel Association of America, Inc.; or
- (6) Such other professional designation as the administrator may by rule or order recognize.
- (c) All requests for waivers under the subdivisions of section 11.7 must be made on Form NY-IAQ (New York Investment Adviser Qualification) and submitted directly to the Department of Law unless and until such functionality is implemented by the Department of Law through CRD/IARD or other designated electronic system.

Section 11.8 of title 13 is amended to read as follows:

§ 11.8 Filing fees

(a) The fees for initial and annual renewal registrations [filed directly with the Department of Law or its designee] are \$ 200 and must be paid through CRD/IARD. [Checks should be made payable to the New York State Department of Law or its designee and need not be certified.]

Section 11.9 of title 13 is amended to read as follows:

§ 11.9 Record keeping requirements

- (a) All of the following books and records must be maintained and preserved in an easily accessible place for a period of not less than five (5) years from last transaction or publication, the first two (2) years in an appropriate office of the investment adviser. Before ceasing operations, the invest[or]ment adviser must arrange for maintenance and preservation and be responsible for all books and records for the full period described above.
- (1) Journals, ledgers and underlying documentation for entries; annual financial statements (including trial balances and internal working papers), business tax returns (income & employer taxes).
- (2) Check books, bank statements, canceled checks, reconciliations.
- (3) All bills and statements, paid or unpaid.
- (4) Employment records. Records should include, but are not limited to, a list of all individuals who give investment advice on behalf of the applicant in this jurisdiction.
- (5) Record of complaints organized by complainant. These records should include, but are not limited to any regulatory or disciplinary action against any individuals who give investment advice on behalf of the applicant in this jurisdiction.
- (6) A list or record of all accounts in which the investment adviser is vested with any discretionary power with respect to the funds, securities or transactions of any client.
- (7) A copy of each notice, circular, advertisement, newspaper article, investment letter, bulletin or other communication that the investment advis[o]er circulates or distributes, directly or indirectly to five (5) or more persons. If purchase or sale of a specific security is recommended and the reason is not stated, there must be a memorandum indicating the reason. The investment adviser is not required to keep a record of the names and addresses the notice, circular, letter or other communication is sent to, except if it is distributed to persons

named on any list, then a memorandum describing the list and its source should be retained with the notice, circular, letter or other communication.

- (8) All written agreements entered into by the investment adviser with the client or otherwise relating to the business of the investment adviser.
- (9) Record of every transaction in a security in which the investment adviser has or by reason of such transaction acquires, any direct or indirect beneficial ownership (not including accounts over which the investment adviser has no control or influence or transactions in securities which are direct obligations of the United States). The record shall state the title and amount of security involved; date and nature of <u>the</u> transaction; price at which it was effected; <u>and</u> name or broker, dealer or bank. The transaction must be recorded not later than ten (10) days after the end of the calendar quarter in which the transaction was effected. The record may contain the statement that this is not an admission of direct or indirect beneficial ownership in the security.
- (10) A copy of each written statement and each amendment or revision, given or sent to any client or prospective client and a record of the dates that each written statement, was given or offered.
- (11) All accounts, books, internal working papers and any other records or documents necessary to form the basis for or to demonstrate the calculation of the performance or rate of return of any or all managed accounts or securities recommendations in any notice, circular or letter. Investment records including documentation and verification of all claims of investment performance record or any projections made to client(s).
- (12) Certificates or other documentation for continuing education.
- (13) Client file should contain:
- (i) Written contract--must be original.
- (ii) All correspondence to or from client.
- (iii) All powers of attorney and any other evidence of the granting of discretionary authority.

- (iv) Memorandum of each order given by investment adviser for purchase or sale of any security; any instruction from the client concerning the purchase, sale, delivery or receipt of a particular security, and of any modification or cancellation of orders or instructions. (Must show terms and conditions of the order, instruction, modification or cancellation, identify the person connected with the investment adviser who recommended the transaction to the client and the person who placed the order, the account, the date, entity that executed it, duly noted if entered pursuant to discretionary power).
- (v) Brokerage, bank statements.
- (vi) All written acknowledgements of receipt obtained from clients and copies of disclosure documents.
- (vii) Risk analysis for each client.
- (viii) Records of fees charged, collected.
- (ix) Recommendations to clients including but not limited to portfolio review analyses.
- (x) Investments made on behalf of clients.
- (xi) If known--name of client broker, bank, accountant, insurance agent, prior investments, real estate, mortgages, amounts of coverage, assumed tax brackets, significant family relationships including ages.
- (xii) Assets managed.
- (xiii) Unusual material items affecting cash flow.
- (xiv) Person responsible for the account.
- (xv) Record of ending relationship, date.
- (xvi) Documentation of client's financial assets and income that support any designation made or acknowledged by the Investment Adviser of such client as an "accredited investor" or "qualified client" as those terms are defined under federal law. The investment adviser shall make and maintain documents evidencing reasonable steps to verify any designation as "accredited investor" or "qualified client" and maintain all documents reviewed in the course of such verification.

- (14) Investment advisers with custody or possession of securities or funds of any client must additionally keep the following records:
- (i) Journal or other record showing all purchases, sales, receipts and deliveries of securities (including certificate numbers) for such accounts and all other debits and credits to such accounts.
- (ii) Separate ledger account for each client showing all purchases, sales, receipts and deliveries of securities, the date and price of each such purchase and sale, and all debits and credits.
- (iii) Copies of confirmations of all transactions affected by or for the account of any such client.
- (iv) A record for each security in which any client has a position showing the name of each client having any interest in each security, the amount or interest of each such client, and the location of each security.
- (15) Investment advisers who render investment supervisory or management service must keep the following records (with respect to the portfolio):
- (i) Records showing separately for each such client the securities bought and sold, the date, amount and price of each such purchase and sale.
- (ii) For each security in which the client has a current position, information from which the investment adviser can promptly furnish the name of such client and the current amount or interest of such client.
- (16) Upon the Department of Law's request for any records maintained pursuant to this section, such records shall be filed with the Investor Protection Bureau of the Department of Law within 10 business days of such request or within a timeframe otherwise agreed to by the Department of Law.

Section 11.11 of title 13 is amended to read as follows:

§ 11.11 Withdrawal of registration

- (a) The application for withdrawal of registration as an investment adviser shall be completed by following the instructions on Form ADV-W (Notice of Withdrawal from Registration as Investment Adviser) (17 C.F.R. 279.2) and filed upon Form ADV-W with <u>CRD/IARD</u>.
- (b) The request for termination of registration as an investment adviser representative shall be completed by following FINRA Rules and completing and filing Form U5 through CRD/IARD.

Section 11.12 of title 13 is amended to read as follows:

§ 11.12 Definitions

- (a) A single client or a single person for purposes of section 359-eee(a)(5) shall mean
- (1) a natural person, and:
- (i) Any minor child of the natural person;
- (ii) Any relative, spouse, or relative of the spouse of the natural person who has the same principal residence;
- (iii) All accounts of which the natural person and/or the persons referred to in this paragraph (a)(1) are the only primary beneficiaries; and
- (iv) All trusts of which the natural person and/or the persons referred to in this paragraph (a)(1) are the only primary beneficiaries;

(2)

- (i) A corporation, general partnership, limited partnership, limited liability company, trust (other than a trust referred to in paragraph (a) (1) (iv) of this section, or other legal organization (any of which are referred to hereinafter as a "legal organization") that receives investment advice based on its investment objectives rather than the individual investment objectives of its shareholders, partners, limited partners, members or beneficiaries (any of which are referred to hereinafter as an "owner"); and
- (ii) Two (2) or more legal organizations referred to in paragraph (a) (2) (i) of this section that have identical owners.
- (3) Special rules. For purposes of this section:
- (i) An owner must be counted as a client if the investment adviser provides investment advisory services to the owner separate and apart from the investment advisory services provided to the legal organization, provided, however, that the determination that an owner is a client will not affect the applicability of this section with regard to any other owner.

- (ii) An owner need not be counted as a client of an investment adviser solely because the investment adviser, on behalf of the legal organization, offers, promotes, or sells interests in the legal organization to the owner, or reports periodically to the owners as a group solely with respect to the performance of or plans for the legal organization's assets or similar matters;
- (iii) A limited partnership is a client of any general partner or other person acting as investment adviser to the partnership.
- (iv) Any person for whom an investment adviser provides investment advisory services without compensation need not be counted as a client; and
- (v) An investment adviser that has its principal office and place of business outside of the United States must count only clients that are United States residents.
- (b) Federally covered investment adviser means a person who is registered under section 203 of the Investment Advisers Act of 1940, 15 U.S.C. § 80 (B) et seq.
- (c) Financial institution shall mean:
- (1) a bank as defined under General Business Law § 359-e; or
- (2) credit union, or similar institution that is organized or chartered under the laws of a State or of the United States, authorized to receive deposits, and supervised and examined by an official or agency of a State or the United States if its deposits or share accounts are insured by the Federal Deposit Insurance Corporation, the National Credit Union Share Insurance Fund, or a successor authorized by federal law. The terms do not include:
- (A) an insurance company or other organization primarily engaged in the business of insurance;
- (B) a Morris Plan bank; or
- (C) an industrial loan company.
- (d) General distribution shall mean a distribution to more than five (5) persons in this State at any one time.

- (e) Institutional buyer shall mean any of the following, whether acting for itself or for others in a fiduciary capacity:
- (1) a depository institution or international banking institution;
- (2) an insurance company;
- (3) a separate account of an insurance company;
- (4) an investment company as defined in the Investment Company Act of 1940;
- (5) a broker-dealer registered under the Securities Exchange Act of 1934;
- (6) an employee pension, profit-sharing, or benefit plan if the plan has total assets in excess of \$ 10,000,000 or its investment decisions are made by a named fiduciary, as defined in the Employee Retirement Income Security Act of 1974 (ERISA), that is a broker-dealer registered under the Securities Exchange Act of 1934, an investment adviser registered or exempt from registration under the Investment Advisers Act of 1940, an investment adviser registered under the Act, a depository institution, or an insurance company;
- (7) a plan established and maintained by a State, a political subdivision of a State, or an agency or instrumentality of a State or a political subdivision of a State for the benefit of its employees, if the plan has total assets in excess of \$ 10,000,000 or its investment decisions are made by a duly designated public official or by a named fiduciary, as defined in ERISA, that is a broker-dealer registered under the Securities Act of 1934, an investment adviser registered or exempt from registration under the Investment Advisers Act of 1940, an investment adviser registered under this Act, a depository institution, or an insurance company;
- (8) a trust, if it has total assets in excess of \$ 10,000,000, its trustee is a depository institution, and its participants are exclusively members of plans of the types identified in subparagraph (6) or (7), regardless of size of assets, except a trust that includes as participants self-directed individual retirement accounts or similar self-directed plans;

- (9) an organization described in section 501(c)(3) of the Internal Revenue Code (26 U.S.C. section 501(c)(3)[[c][3]]), a corporation, Massachusetts or similar business trust, limited liability company, or partnership, not formed for the specific purpose of acquiring the securities offered, with total assets in excess of \$10,000,000;
- (10) a small business investment company licensed by the Small Business Administration under section 301 (c) of the Small Business Investment Act of 1958 (15 U.S.C. section 681(c)[[c]]) with total assets in excess of \$ 10,000,000;
- (11) a private business development company as defined in section 202(a)(22) of the Investment Advisers Act of 1940 (15 U.S.C. section 80b-2(a)(22)[[a][22]]) with total assets in excess of \$ 10,000,000;
- (12) a federally covered investment adviser acting for its own account;
- (13) a qualified institutional buyer as defined in Rule 144A(a)(1), other than Rule 144A(a)(1)(H), adopted under the Securities Act of 1933;
- (14) a major United States institutional investor as defined in Rule 15a-6(b)(4)(i) adopted under the Securities Exchange Act of 1934;
- (f) Investment adviser shall mean any person who, for compensation, engages in the business of advising members of the public, either directly or through publications or writings within or from the State of New York, as to the value of securities or as to the advisability of investing in, purchasing, or selling or holding securities, or who, for compensation and as a part of a regular business issues or promulgates analyses or reports concerning securities to members of the public within or from the State of New York.
- (g) Investment supervisory service shall mean any person giving continuous advice as to the investment of funds on the basis of individual needs of each client.
- (h) Person shall mean a natural person, corporation, company, partnership, trust or association.

- (i) Investment adviser representative shall mean a natural person representing an investment adviser, solicitor or federally covered investment adviser in doing any of the acts that define an investment adviser under GBL § 359-eee(1)(a), including such acts for a federally covered investment adviser, except for natural persons who represent a federally covered investment adviser and do not have a place of business within the state. Any natural person supervising any investment adviser representative is deemed to be an investment adviser representative and is subject to the same examination and registration requirements under this part.

 (j) Solicitor shall mean a person who as part of a regular business, engages in the business of providing investment advice to the limited extent that such person receives compensation for introducing a prospective investor or investors to an investment adviser or a federally covered investment adviser, unless such person would be excluded from the definition of investment adviser under an enumerated exception under GBL359-eee(1)(a). Solicitors are subject to the same registration and examination requirements as investment advisers, and principals and representatives of solicitors are subject to the same registration and examination requirements as investment advisers, under this part.
- (k) Principal shall mean and include every person or entity directly or indirectly controlling an investment adviser or solicitor. Principals are subject to the same registration and examination requirements of investment adviser representatives under this part.

Section 11.13 of title 13 is amended to read as follows:

§ 11.13 Exemptions

- (a) The following investment advisers are exempted from the registration provisions of [the Investment Adviser Act] <u>GBL § 359-eee</u> and the regulations issued thereunder:
- (1) A bank or trust company, unless it is considered an investment adviser under the Federal Investment Advisers Act of 1940;
- (2) A lawyer, accountant, engineer or teacher whose performance of these services is solely incidental to the practice of this profession;
- (3) A broker or dealer whose performance of these services is solely incidental to the conduct of its business as broker or dealer and who receives no special compensation for them;
- (4) A publisher of a bona fide newspaper or news magazine;
- (5) A person who sells investment advisory services to less than six (6) persons in this state exclusive of financial institutions and institutional buyers;
- (b) The following investment advisers are exempted from the registration provisions and the advertising and literature filing provisions of [the Investment Adviser Act] <u>GBL § 359-eee</u> and the regulations issued thereunder;
- (1) a person who gathers raw data from one (1) or more sources and published it in chart form without comment as an information source to investors; and
- (2) a person who renders investment advice for compensation solely in the form of seminars attended by more than five (5) persons in this State.

Section 11.18 is added to part 11 of title 13 to read as follows.

§ 11.18 Denial, Suspension, Conditioning and Revocation of Registration Statements and Applications

(a) The attorney general may by order, deny, suspend, condition, or revoke any registration statement or application of any investment adviser, investment adviser representative, solicitor or principal made pursuant to GBL § 359-eee, in the public interest for good cause.