



X Corp.

New York Terms of Service Report

Report Date: January 1, 2026

Reporting Period: July 1 - Sep 30, 2025

This Terms of Service Report does not include the disclosures purportedly required under N.Y. Gen. Bus. Law §§ 1102(1)(c), 1102(1)(d)(i), and 1102(1)(e) (the “Challenged Provisions”), because enforcement of those provisions as to X Corp. has been stayed pending litigation challenging them as unconstitutional and legally invalid.

Specifically, the New York Attorney General has been ordered by Judge John P. Cronan of the U.S. District Court for the Southern District of New York to not enforce those provisions as to X Corp. See Stipulation and Order Concerning Stay of Enforcement of S895B (Dkt. No. 27), *X Corp. v. James*, No. 1:25-cv-05068-JPC (S.D.N.Y. Oct. 14, 2025) (staying enforcement of the Challenged Provisions through 30 days following the Court’s resolution of the New York Attorney General’s motion to dismiss).

§ 1102(1)(a) The current version of the terms of service of the social media platform.

For the purposes of this report, and consistent with the definition in N.Y. Gen. Bus. Law § 1100(6), X Corp.’s “Terms of service” consist of its Legal Terms of Service, Rules, and Policies.

The current version of X Corp.’s Legal Terms of Service can be found at <https://x.com/en/tos> and are attached to this report as **Appendix A**.¹

The current version of X Corp.’s Rules can be found at <https://help.x.com/en/rules-and-policies/x-rules> and is attached to this report as **Appendix B**. The X Rules page contains hyperlinks to X Corp.’s relevant policies, which are attached to this report as **Appendix C**.

§ 1102(1)(b) If a social media company has filed its first report, a complete and detailed description of any changes to the terms of service since the previous report.

This is X Corp.’s first report under S895B.

¹ As required by N.Y. Gen. Bus. Law § 1102(1)(a), the appended Terms of Service, Rules, and policies reflect the versions current as of the date of this report.

§ 1102(1)(d) A detailed description of content moderation practices used by the social media company for that platform, including, but not limited to, all of the following:

(ii) How automated content moderation systems enforce terms of service of the social media platform and when these systems involve human review.

X employs a combination of heuristics and machine learning algorithms to automatically detect content that violates the X Rules and policies enforced on our platform.

MACHINE LEARNING MODELS

We use combinations of natural language processing models, image processing models and other sophisticated machine learning methods to detect potentially violative content. These models vary in complexity and in the outputs they produce. For example, the model used to detect abuse on the platform is trained on abuse violations detected in the past. Content flagged by these machine learning models is either reviewed by human content reviewers before an action is taken or, in some cases, automatically actioned based on predicted accuracy of the model's output.

HEURISTIC MODELS

Heuristics are typically utilized to enable X to react quickly to new forms of violations that emerge on the platform. Heuristics are common patterns of text or keywords that may be typical of a certain category of violations. Pieces of content detected by heuristics may also get reviewed by human content reviewers before an action is taken on the content, and helps prioritize the order in which such content is reviewed.

(iii) How the social media company responds to user reports of violations of the terms of service.

How X moderates content can be broadly categorized in three buckets: content and accounts that remain, those that are restricted, and those that are removed.

Remain: The overwhelming majority of content on X is healthy—meaning it does not violate our Terms of Service and Rules or our content-specific policies such as Hateful Conduct, Abuse & Harassment, and others.

Restrict: This is where X's 'Freedom of Speech, Not Reach' enforcement philosophy is used. Where appropriate, we will restrict the reach of posts that violate our policies and create a negative experience for other users by making the post less discoverable on X. When X decides to restrict a piece of content, a restricted reach label is applied and can include:

- Excluding the post from search results, trends, and recommend notifications
- Removing the post from the For you and Following timelines
- Restricting the post's discoverability to the author's profile

- Downranking the post in replies
- Restricting likes, replies, reposts, quote posts, bookmarks, share pin to profile, or Edit post

Remove: Certain types of content, such as targeted violent threats, targeted harassment, or privacy violations, can be extremely harmful if not removed and X either suspends users outright for such content or requires that the content be deleted before the user is permitted to return to the platform. We also suspend accounts that share child sexual exploitative material, as well as accounts that belong to terrorist organizations, perpetrators of violent attacks, and/or individuals who affiliate with and promote their illicit activities.

(iv) How the social media company would remove individual pieces of content, users, or groups that violate the terms of service, or take broader action against individual users or against groups of users that violate the terms of service.

To enforce its Rules, X uses a combination of machine learning and human review. X's systems are able to surface content to human moderators who use important context to make decisions about potential rule violations. This work is led by an international, cross-functional team with 24-hour coverage and the ability to cover multiple languages. X also has a complaints process for any potential errors that may occur.

We take action at the post level when a specific post violates the X Rules, including posts that share or reproduce other posts by posting screenshots, quote-posting, or sharing post URLs that violate our Rules.

A few of the ways in which we might take action at the post level include:

Limiting post visibility: Where appropriate, we will restrict the reach of posts that violate our policies and create a negative experience for other users by making the post less discoverable on X. This can include:

- Excluding the post from search results, trends, and recommended notifications;
- Removing the post from the For You and Following timelines;
- Restricting the post's discoverability to the author's profile;
- Downranking the post in replies; and
- Restricting Likes, replies, Reposts, Quote posts, bookmarks, share, pin to profile, or Edit posts.

Excluding the post from having ads adjacent to it: posts identified as violating our Rules receive labels informing both post authors and viewers that we limited the post's visibility.

Authors are able to submit an appeal on the label if they think we incorrectly limited their post's visibility.

Requiring post removal: When we determine that a post violated the X Rules and the violation is severe enough to warrant post removal, we will require the violator to remove it before they can post again. They will need to go through the process of removing the violating post or appealing our removal request if they believe we made an error. The post will be hidden from public view with a notice during this process.

Labeling a post: If we determine a post contains misleading or disputed information per our policies that could potentially lead to harm, we may add a label to the content to provide context and additional information to users. In these cases, Community Notes may also be visible on posts to provide additional context.

Notice of public interest exception: We may determine that it is in the public interest for a post that would otherwise be in violation of our rules to remain accessible on our service. When this occurs, we will place the post behind a notice and limit its visibility.

Actions we may take against non-violating content:

Placing a post behind a notice: X may place some forms of sensitive media, such as adult content or graphic violence, behind an interstitial advising viewers to be aware that they will see sensitive media if they click through. X also gives users the option to control whether they see sensitive media.

Withholding a post based on age: X restricts views of specific forms of sensitive media such as adult content, for viewers who are under 18 or who do not include a birth date on their profile with interstitials.

Withholding a post or account in a country: X may withhold access to certain content in a particular country if it receives a valid and properly scoped request from an authorized entity in that country.

(v) The languages in which the social media platform does not make terms of service available, but does offer product features, including, but not limited to, menus and prompts.

- Bangla - বাংলা
- Basque (beta) - euskara
- Galician (beta) - galego
- Gujarati - ગુજરાતી
- Hebrew - עברית
- Hindi - हिन्दी
- Kannada - ಕನ್ನಡ
- Malay - Melayu
- Marathi - मराठी
- Norwegian - norsk
- Serbian - српски

- Tamil - தமிழ்
- Thai - ไทย
- Turkish - Türkçe
- Ukrainian - українська
- Urdu (beta) - اردو

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Appendix A:
X Terms of Service as of 1/1/2026

X Terms of Service

Summary of our Terms

These Terms of Service (“Terms”) are part of the User Agreement – a legally binding contract governing your use of X. **You should read these Terms of Service (“Terms”) in full, but here are a few key things you should take away:**

- **You will see advertising on the platform:** In exchange for accessing the Services, X and our third-party providers and partners may display advertising to you.
- **When posting Content and otherwise using the Services, you must comply with this User Agreement and Applicable Law:** You are responsible for your use of the Services and your Content. You must comply with this User Agreement, its incorporated policies, and all applicable laws.
- **You must abide by the Services’ acceptable use terms:** You may not access the Services in any way other than through the currently available, published interfaces that we provide. For example, this means that you cannot scrape the Services without X’s express written permission, try to work around any technical limitations we impose, or otherwise attempt to disrupt the operation of the Services.
- **We have broad enforcement rights:** X reserves the right to take enforcement actions against you if you do violate these terms, such as, for example, removing your Content, limiting visibility, discontinuing your access to X, or taking legal action. We may also suspend or terminate your account for other reasons, such as prolonged inactivity, risk of legal exposure, or commercial inviability.
- **There are Intellectual Property Licenses in these Terms:** You retain ownership and rights to any of your Content you post or share, and you provide us with a broad, royalty-free license to make your Content available to the rest of the world and to let others do the same. Conversely, we provide you a license to use the software we provide as part of the Services, such as the X mobile application, solely for the purpose of enabling you to use and enjoy the benefit of the Services.
- **Your use of the Services is at your own risk:** We provide the Services on an “AS

IS” and “AS AVAILABLE” basis, and we disclaim all warranties, responsibility, and liability to you or others to the extent permitted by law. You may be exposed to offensive or harmful content posted by other users. The Services may change from time to time, and we may limit or terminate availability of the Services or particular features to you or other users at any time.

- **You have remedies and redress mechanisms, but our liability is limited:** You have a right to terminate this agreement at any time by deactivating your account and discontinuing use of the Services. Note that we will not be liable for certain types of damages as described in the agreement, and in any event, our aggregate liability shall not exceed the greater of \$100 USD or the amount you paid us, if any, in the past six months for the Services giving rise to the claim. Further, if you believe that your Content has been copied in a way that constitutes copyright infringement, the reporting process is detailed in these Terms. If you are a recipient of the X Service in the European Union, you may challenge certain decisions we make under the Digital Services Act (Regulation (EU) 2022/2065) via our internal process or via out-of-court dispute settlement as described [here](#).

Please also note that these Terms incorporate our Privacy Policy (<https://x.com/privacy>) as well as other terms applicable to your use of the Services and your Content. Finally, these Terms may vary depending on where you live, but in any case, you must be at least 13 years old to use X.

If you live outside the European Union, EFTA States, or the United Kingdom, including if you live in the United States, the X User Agreement comprises these [Terms of Service](#), our [Privacy Policy](#), [our Rules and Policies](#), and all incorporated policies.

If you live in the European Union, EFTA States, or the United Kingdom, the X User Agreement comprises these [Terms of Service](#), our [Privacy Policy](#), [our Rules and Policies](#), and all incorporated policies.

X Terms of Service

If you live outside the European Union, EFTA States, or

the United Kingdom, including if you live in the United States

These Terms of Service (“Terms”) govern your and other users’ access to and use of our services, including our various websites, SMS, APIs, email notifications, applications, buttons, widgets, ads, commerce services, and our [other covered services](#) (<https://help.x.com/rules-and-policies/x-services-and-corporate-affiliates>) that link to these Terms (collectively, the “Services”), and any information, text, links, graphics, photos, audio, videos, or other materials or arrangements of materials uploaded, downloaded or appearing on the Services (collectively referred to as “Content”). By using the Services you agree to be bound by these Terms.

These Terms are an agreement between you and X Corp., which provides X and the Services, with its registered office at 865 FM 1209, Building 2, Bastrop, TX 78602 U.S.A. The words “we,” “us,” and “our” mean X Corp.

1. Who May Use the Services

You may use the Services only if you agree to form a binding contract with us and are not a person barred from receiving services under the laws of the applicable jurisdiction. In any case, you must be at least 13 years old to use the Services. If you are (i) accepting these Terms and/or using the Services, which constitutes acceptance of these Terms, or (ii) accepting these Terms in order to authorize the use of the Services on behalf of a minor (being any person under the age of majority in any given country), company, organization, government, or other legal entity, you represent and warrant that you are authorized to do so or, as the case may be, have the authority to bind such minor and/or entity to these Terms. The words “you” and “your” as used in these Terms shall refer either to the person accepting these Terms or such minor (as defined in (i)) and/or the entity referenced in (ii), as applicable.

2. Privacy

Our [Privacy Policy](#) (<https://x.com/privacy>) describes how we handle the information you provide to us when you use the Services. You understand that through your use of the Services you consent to the collection and use (as set forth in the Privacy Policy) of this information,

including the transfer of this information to the United States, Ireland, and/or other countries for storage, processing and use by us and our affiliates.

3. Content on the Services

You are responsible for your use of the Services and for any Content you provide, including compliance with applicable laws, rules, and regulations. You should only provide Content that you are comfortable sharing with others.

Any use or reliance on any Content or materials posted via the Services or obtained by you through the Services is at your own risk. We do not endorse, support, represent or guarantee the completeness, truthfulness, accuracy, or reliability of any Content or communications posted via the Services or endorse any alleged facts or opinions expressed via the Services. You understand that by using the Services, you may be exposed to Content that might be offensive, harmful, inaccurate or otherwise inappropriate, or in some cases, postings that have been mislabeled or are otherwise deceptive. All Content is the sole responsibility of the person who originated such Content. We may not monitor or control the Content posted via the Services and, we cannot take responsibility for such Content.

We reserve the right to remove Content that violates the User Agreement, including for example, copyright or trademark violations or other intellectual property misappropriation, impersonation, unlawful conduct, or harassment. Information regarding specific policies and the process for reporting or appealing violations can be found in our Help Center (<https://help.x.com/rules-and-policies/x-report-violation#specific-violation> and <https://help.x.com/managing-your-account/suspended-x-accounts>).

If you believe that your Content has been copied in a way that constitutes copyright infringement, please report this by visiting our Copyright reporting form (<https://help.x.com/forms/dmca>) or contacting our designated copyright agent at:

X Corp.

Attn: Copyright Agent

865 FM 1209, Building 2

Bastrop, TX 78602

Reports: <https://help.x.com/forms/dmca>

Email: copyright@x.com

Your Rights and Grant of Rights in the Content

You retain your rights to any Content you submit, post or display on or through the Services. What's yours is yours — you own your Content (and your incorporated audio, photos and videos are considered part of the Content).

By submitting, posting or displaying Content on or through the Services, you grant us a worldwide, non-exclusive, royalty-free license (with the right to sublicense) to use, copy, reproduce, process, adapt, modify, publish, transmit, display, upload, download, and distribute such Content in any and all media or distribution methods now known or later developed, for any purpose. For clarity, these rights include, for example, curating, transforming, and translating. This license authorizes us to make your Content available to the rest of the world and to let others do the same. You agree that this license includes the right for us to (i) analyze text and other information you provide and to otherwise provide, promote, and improve the Services, including, for example, for use with and training of our machine learning and artificial intelligence models, whether generative or another type; and (ii) to make Content submitted to or through the Services available to other companies, organizations or individuals, including, for example, for improving the Services and the syndication, broadcast, distribution, repost, promotion or publication of such Content on other media and services, subject to our terms and conditions for such Content use. Such additional uses by us, or other companies, organizations or individuals, is made with no compensation paid to you with respect to the Content that you submit, post, transmit or otherwise make available through the Services as the use of the Services by you is hereby agreed as being sufficient compensation for the Content and grant of rights herein.

We have an evolving set of rules for how ecosystem partners can interact with your Content on the Services. These rules exist to enable an open ecosystem with your rights in mind. You understand that we may modify or adapt your Content as it is distributed, syndicated, published, or broadcast by us and our partners and/or make changes to your Content in order to adapt the Content to different media.

You represent and warrant that you have, or have obtained, all rights, licenses, consents, permissions, power and/or authority necessary to grant the rights granted herein for any Content that you submit, post or display on or through the Services. You agree that such Content will not contain material subject to copyright or other proprietary rights, unless you have necessary permission or are otherwise legally entitled to post the material and to grant us the license described above.

4. Using the Services

Please review [our Rules and Policies](#), which are part of the User Agreement and outline conduct that is prohibited on the Services. You may use the Services only in compliance with these Terms and all applicable laws, rules and regulations. X takes enforcement actions when Content or user

behavior is in violation of [our Rules and Policies](#) or in relation to sensitive media. You can review X's enforcement options and how you can appeal our enforcement decision [here](#).

The Services evolve constantly. As such, the Services may change from time to time, at our discretion. We may stop (permanently or temporarily) providing the Services or any features within the Services to you or to users generally. We also retain the right to create limits on use and storage at our sole discretion at any time. We may also remove or refuse to distribute any Content on the Services, limit distribution or visibility of any Content on the service, suspend or terminate users, and reclaim usernames without liability to you.

In consideration for our granting you access to and use of the Services, you agree that we and our third-party providers and partners may place advertising on the Services or in connection with the display of Content or information from the Services whether submitted by you or others. We also reserve the right to access, read, preserve, and disclose any information as we reasonably believe is necessary to (i) satisfy any applicable law, regulation, legal process or governmental request; (ii) enforce the Terms, including investigation of potential violations hereof; (iii) detect, prevent, or otherwise address fraud, security or technical issues; (iv) respond to user support requests; or (v) protect the rights, property or safety of X, its users and the public. We do not disclose personally-identifying information to third parties except in accordance with our [Privacy Policy](#).

Certain services or features may be offered on X for which additional terms and conditions may apply in connection with your use of those services. By using or paying for any of these additional services, you agree to any additional terms applicable to those services, and those additional terms become part of our agreement with you. If any of the applicable additional terms conflict with these Terms, the additional terms will prevail while you are using those services to which they apply.

If you use paid features of the Services, you agree to the applicable [Terms for Paid Services](#) (<https://legal.x.com/purchaser-terms.html>).

If you use developer features of the Services, including but not limited to [X for](#)

[Websites \(https://developer.x.com/docs/x-for-websites\)](https://developer.x.com/docs/x-for-websites), [X Cards \(https://developer.x.com/docs/x-for-websites/cards/overview/abouts-cards\)](https://developer.x.com/docs/x-for-websites/cards/overview/abouts-cards), [Public API \(https://developer.x.com/docs\)](https://developer.x.com/docs), or [Sign in with X \(https://docs.x.com/resources/fundamentals/authentication/guides/log-in-with-x\)](https://docs.x.com/resources/fundamentals/authentication/guides/log-in-with-x), you agree to our [Developer Agreement \(https://developer.x.com/developer-terms/agreement\)](https://developer.x.com/developer-terms/agreement) and [Developer Policy \(https://developer.x.com/developer-terms/policy\)](https://developer.x.com/developer-terms/policy). If you want to reproduce, modify, create derivative works, distribute, sell, transfer, publicly display, publicly perform, transmit, or otherwise use the Services or Content on the Services, you must use the interfaces and instructions we provide, except as permitted through the Services, these Terms, or the terms provided on <https://developer.x.com/developer-terms>. Otherwise, all such actions are strictly prohibited. If you are a security researcher, you are required to comply with the rules of our [Vulnerability Reporting Program \(https://hackerone.com/x\)](https://hackerone.com/x). The requirements set out in the preceding paragraph may not apply to those participating in our Vulnerability Reporting Program.

If you use advertising features of the Services, you agree to our [Master Services Agreement \(https://ads.x.com/terms\)](https://ads.x.com/terms).

Your Account

You may need to create an account to use the Services. You are responsible for safeguarding your account, so use a strong password and limit its use to this account, and use two-factor authentication via an authenticator app or security key. We cannot and will not be liable for any loss or damage arising from your failure to comply with the above.

You can control most communications from the Services. We may need to provide you with certain communications, such as service announcements and administrative messages. These communications are considered part of the Services and your account, and you may not be able to opt-out from receiving them. If you added your phone number to your account and you later change or deactivate that phone number, you must update your account information to help prevent us from communicating with anyone who acquires your old number.

Your License to Use the Services

We give you a personal, worldwide, royalty-free, non-assignable and non-exclusive license to use the software provided to you as part of the Services. This license cannot be assigned,

gifted, sold, shared or transferred in any other manner to any other individual or entity without X's express written consent. This license has the sole purpose of enabling you to use and enjoy the benefit of the Services as provided on X, in the manner permitted by these Terms.

The Services are protected by copyright, trademark, and other laws of both the United States and other countries. Nothing in the Terms gives you a right to use the X name or any of the X trademarks, logos, domain names, other distinctive brand features, and other proprietary rights. All right, title, and interest in and to the Services (excluding Content provided by users) are and will remain our and our licensors' exclusive property. Any feedback, comments, or suggestions you may provide regarding X, or the Services is entirely voluntary and we will be free to use such feedback, comments or suggestions as we see fit and without any obligation to you.

Misuse of the Services

You also agree not to misuse the Services, for example, by interfering with them or accessing them using a method other than the interface and the instructions that we provide. You agree that you will not work around any technical limitations in the software provided to you as part of the Services, or reverse engineer, decompile or disassemble the software, except and only to the extent that applicable law expressly permits. You may not do any of the following while accessing or using the Services: (i) access, tamper with, or use non-public areas of the Services, our computer systems, or the technical delivery systems of our providers; (ii) probe, scan, or test the vulnerability of any system or network or breach or circumvent any security or authentication measures; (iii) access or search or attempt to access or search the Services by any means (automated or otherwise) other than through our currently available, published interfaces that are provided by us (and only pursuant to the applicable terms and conditions), unless you have been specifically allowed to do so in a separate agreement with us (NOTE: crawling or scraping the Services in any form, for any purpose without our prior written consent is expressly prohibited); (iv) forge any TCP/IP packet header or any part of the header information in any email or posting; (v) in any way use the Services to send altered, deceptive or false source-identifying information; (vi) engage in any conduct that violates our [Platform Manipulation and Spam Policy](#) or any other [Rules and Policies](#), including our [Misuse of Reporting Features Policy](#); or (vii) interfere with, or disrupt, (or attempt to do so), the access of any user, host or network, including, without limitation, sending a virus, overloading, flooding, spamming, mail-bombing the Services, or by scripting the creation of Content in such a manner as to interfere with or create an undue burden on the Services. It is also a violation of these Terms to facilitate or assist others in violating these Terms, including by distributing

products or services that enable or encourage violation of these Terms.

Ending These Terms

You may end your legal agreement with us at any time by deactivating your accounts and discontinuing your use of the Services. See <https://help.x.com/managing-your-account/how-to-deactivate-x-account> for instructions on how to deactivate your account and the Privacy Policy for more information on what happens to your information.

We may suspend or terminate your account or cease providing you with all or part of the Services at any time if we reasonably believe: (i) you have violated these Terms or [our Rules and Policies](#), (ii) you create risk or possible legal exposure for us; (iii) your account should be removed due to unlawful conduct; (iv) your account should be removed due to prolonged inactivity; or (v) our provision of the Services to you is no longer commercially viable. We will make reasonable efforts to notify you by the email address associated with your account or the next time you attempt to access your account, depending on the circumstances. To the extent permitted by law, we may also terminate your account or cease providing you with all or part of the Services for any other reason or no reason at our convenience. In all such cases, the Terms shall terminate, including, without limitation, your license to use the Services, except that the following sections shall continue to apply: 2, 3, 5, 6, and the misuse provisions of Section 4 (“Misuse of the Services”). If you believe your account was terminated in error you can file an appeal following the steps found in our [Help Center](#) (<https://help.x.com/forms/account-access/appeals>). For the avoidance of doubt, these Terms survive the deactivation or termination of your account.

5. Disclaimers and Limitations of Liability

The Services are Available "AS-IS"

Your access to and use of the Services or any Content are at your own risk. You understand and agree that the Services are provided to you on an “AS IS” and “AS AVAILABLE” basis. The “X Entities” refers to X Corp., its parents, affiliates, related companies, officers, directors, employees, agents, representatives, partners, and licensors. Without limiting the foregoing, to the maximum extent permitted under applicable law, THE X ENTITIES DISCLAIM ALL WARRANTIES AND CONDITIONS, WHETHER EXPRESS OR IMPLIED, OF

MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT.

The X Entities make no warranty or representation and disclaim all responsibility and liability for: (i) the completeness, accuracy, availability, timeliness, security or reliability of the Services or any Content; (ii) any harm to your computer system, loss of data, or other harm that results from your access to or use of the Services or any Content; (iii) the deletion of, or the failure to store or to transmit, any Content and other communications maintained by the Services; and (iv) whether the Services will meet your requirements or be available on an uninterrupted, secure, or error-free basis. No advice or information, whether oral or written, obtained from the X Entities or through the Services, will create any warranty or representation not expressly made herein.

Limitation of Liability

NOTWITHSTANDING ANY OTHER TERMS TO THE CONTRARY, TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, THE X ENTITIES SHALL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL OR PUNITIVE DAMAGES, RELIANCE OR ANY LOSS OF PROFITS OR REVENUES, WHETHER INCURRED DIRECTLY OR INDIRECTLY, OR ANY LOSS OF DATA, USE, GOODWILL, OR OTHER INTANGIBLE LOSSES, RESULTING FROM (i) YOUR ACCESS TO OR USE OF OR INABILITY TO ACCESS OR USE THE SERVICES; (ii) ANY CONDUCT OR CONTENT OF ANY USER OR THIRD PARTY ON THE SERVICES, INCLUDING WITHOUT LIMITATION, ANY DEFAMATORY, OFFENSIVE OR ILLEGAL CONDUCT OF OTHER USERS OR THIRD PARTIES; (iii) ANY CONTENT OBTAINED FROM THE SERVICES; OR (iv) UNAUTHORIZED ACCESS, USE OR ALTERATION OF YOUR TRANSMISSIONS OR CONTENT. IN NO EVENT SHALL THE AGGREGATE LIABILITY OF THE X ENTITIES EXCEED THE GREATER OF ONE HUNDRED U.S. DOLLARS (U.S. \$100.00) OR THE AMOUNT YOU PAID US, IF ANY, IN THE PAST SIX MONTHS FOR THE SERVICES GIVING RISE TO THE CLAIM. THE LIMITATIONS OF THIS SUBSECTION SHALL APPLY TO ANY THEORY OF LIABILITY, WHETHER BASED ON WARRANTY, CONTRACT, STATUTE, TORT (INCLUDING NEGLIGENCE) OR OTHERWISE, AND WHETHER OR NOT THE X ENTITIES HAVE BEEN INFORMED OF THE POSSIBILITY OF ANY SUCH DAMAGE, AND EVEN IF A REMEDY SET FORTH HEREIN IS FOUND TO HAVE FAILED OF ITS ESSENTIAL PURPOSE.

BY AGREEING TO THESE TERMS OR USING THE SERVICES, YOU AGREE, TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, THAT THE X ENTITIES ARE NOT RESPONSIBLE OR LIABLE TO YOU OR OTHERS FOR THE ACTIONS OR CONDUCT OF USERS AND THIRD PARTIES ON THE SERVICES, OR FOR ANY CONTENT USERS AND

THIRD PARTIES SHARE ON THE SERVICES, INCLUDING OFFENSIVE, DEFAMATORY, ILLEGAL OR OTHER OBJECTIONABLE CONTENT.

Liquidated Damages

Protecting our users' data and our system resources is important to us. You further agree that, to the extent permitted by applicable law, if you violate the Terms, or you induce or facilitate others to do so, in addition to all other legal remedies available to us, you will be jointly and severally liable to us for liquidated damages as follows for requesting, viewing, or accessing more than 1,000,000 posts (including reply posts, video posts, image posts, and any other posts) in any 24-hour period - \$15,000 USD per 1,000,000 posts. You agree that these amounts are (i) a reasonable estimate of our damages; (ii) not a penalty; and (iii) not otherwise limiting of our ability to recover from you or others under any legal or equitable theory or claim, including but not limited to statutory damages and/or equitable relief. You further agree that repeated violations of these Terms will irreparably harm and entitle us to injunctive and/or other equitable relief, in addition to monetary damages.

6. General

We may revise these Terms from time to time. The changes will not be retroactive, and the most current version of the Terms, which will always be at <https://x.com/tos>, will govern our relationship with you. We will try to notify you of material revisions, for example via a service notification or an email to the email associated with your account. By continuing to access or use the Services after those revisions become effective, you agree to be bound by the revised Terms.

The laws of the State of Texas, excluding its choice of law provisions, will govern these Terms and any dispute that arises between you and us, notwithstanding any other agreement between you and us to the contrary. All disputes related to these Terms or the Services, including without limitation disputes related to or arising from other users' and third parties' use of the Services and any Content made available by other users and third parties on the Services, will be brought exclusively in the U.S. District Court for the Northern District of Texas or state courts located in Tarrant County, Texas, United States, and you consent to personal jurisdiction in those forums and waive any objection as to inconvenient forum. Without prejudice to the foregoing, you agree that, in its sole discretion, X may bring any claim, cause of action, or dispute we have against you in any competent court in the country in which you

reside that has jurisdiction and venue over the claim. To the extent permitted by law, you also waive the right to participate as a plaintiff or class member in any purported class action, collective action or representative action proceeding.

If you are a federal, state, or local government entity in the United States using the Services in your official capacity and legally unable to accept the controlling law, jurisdiction or venue clauses above, then those clauses do not apply to you. For such U.S. federal government entities, these Terms and any action related thereto will be governed by the laws of the United States of America (without reference to conflict of laws) and, in the absence of federal law and to the extent permitted under federal law, the laws of the State of Texas (excluding choice of law).

You and X agree that you must initiate any proceeding or action within one (1) year of the date of the occurrence of the event or facts giving rise to a dispute that is arising out of or related to these Terms. Otherwise, to the extent permitted by applicable law, you forever waive the right to pursue any claim or cause of action, of any kind or character, based on such events or facts, and such claims or causes of action are permanently barred.

In the event that any provision of these Terms is held to be invalid or unenforceable, then that provision will be limited or eliminated to the minimum extent necessary, and the remaining provisions of these Terms will remain in full force and effect. Our failure to enforce any right or provision of these Terms will not be deemed a waiver of such right or provision.

The X User Agreement is written in English but is made available in multiple languages through translations. X strives to make the translations as accurate as possible to the original English version. However, in case of any discrepancies or inconsistencies, the English language version of the X User Agreement shall take precedence. You acknowledge that English shall be the language of reference for interpreting and constructing the terms of the X User Agreement.

If you have any questions about these Terms, please contact [us](#).

Effective: November 15, 2024

[Archive of Previous Terms](#)

X Terms of Service

If you live in the European Union, EFTA States, or the United Kingdom

These Terms of Service (“Terms”) govern your and other users’ access to and use of the services, including our various websites, SMS, APIs, email notifications, applications, buttons, widgets, ads, commerce services, and our [other covered services](https://help.x.com/rules-and-policies/x-services-and-corporate-affiliates) (<https://help.x.com/rules-and-policies/x-services-and-corporate-affiliates>) that link to these Terms (collectively, the “Services”), and any information, text, links, graphics, photos, audio, videos, or other materials or arrangements of materials uploaded, downloaded or appearing on the Services (collectively referred to as “Content”). By using the Services you agree to be bound by these Terms.

These Terms are an agreement between you and X Internet Unlimited Company (Co. number 503351, VAT number IE9803175Q), an Irish company, which provides X and the Services, with its registered office at One Cumberland Place, Fenian Street Dublin 2, D02 AX07 Ireland. The words “we,” “us,” and “our,” mean X Internet Unlimited Company.

1. Who May Use the Services

You may use the Services only if you agree to form a binding contract with us and are not a person barred from receiving services under the laws of the applicable jurisdiction. In any case, you must be at least 13 years old to use the Services. If you are (i) accepting these Terms and/or using the Services, which constitutes acceptance of these Terms, or (ii) accepting these Terms in order to authorize the use of the Services on behalf of a minor (being any person under the age of majority in any given country), company, organization, government, or other legal entity, you represent and warrant that you are authorized to do so or, as the case may be, have the authority to bind such minor and/or entity to these Terms. The words “you” and “your” as used in these Terms shall refer either to the person accepting these Terms or such minor (as defined in (i)) and/or the entity referenced in (ii), as applicable.

2. Privacy

Our [Privacy Policy \(https://x.com/privacy\)](https://x.com/privacy) describes how we handle the information you provide to us when you use the Services. You understand that through your use of the Services you consent to the collection and use (as set forth in the Privacy Policy) of this information, including the transfer of this information to the United States, Ireland, and/or other countries for storage, processing and use by us and our affiliates.

3. Content on the Services

You are responsible for your use of the Services and for any Content you provide, including compliance with applicable laws, rules, and regulations. You should only provide Content that you are comfortable sharing with others.

Any use or reliance on any Content or materials posted via the Services or obtained by you through the Services is at your own risk. We do not endorse, support, represent or guarantee the completeness, truthfulness, accuracy, or reliability of any Content or communications posted via the Services or endorse any alleged facts or opinions expressed via the Services. You understand that by using the Services, you may be exposed to Content that might be offensive, harmful, inaccurate or otherwise inappropriate, or in some cases, postings that have been mislabeled or are otherwise deceptive. Content recommendations are made based on a combination of factors: how you engage with the Services, the topics you have indicated that you are interested in, and what other users who share your similar interests like. Adjustments can be made in your settings, and additional information can be found in our Help Center (<https://help.x.com/resources/recommender-systems>). All Content is the sole responsibility of the person who originated such Content. We may not monitor or control the Content posted via the Services and, we cannot take responsibility for such Content.

We reserve the right to remove Content that violates the User Agreement, including for example, copyright or trademark violations or other intellectual property misappropriation, impersonation, unlawful conduct, or harassment. Information regarding specific policies and the process for reporting or appealing violations can be found in our Help Center (<https://help.x.com/rules-and-policies/x-report-violation> and <https://help.x.com/managing-your-account/suspended-x-accounts>).

If you believe that your Content has been copied in a way that constitutes copyright infringement, please report this by visiting our Copyright reporting form

(<https://help.x.com/forms/dmca>) or contacting our designated copyright agent at:

X Corp.

Attn: Copyright Agent

865 FM 1209, Building 2

Bastrop, TX 78602

Reports: <https://help.x.com/forms/dmca>

Email: copyright@x.com

Your Rights and Grant of Rights in the Content

You retain your rights to any Content you submit, post or display on or through the Services. What's yours is yours — you own your Content (and your incorporated audio, photos and videos are considered part of the Content).

By submitting, posting or displaying Content on or through the Services, you grant us a worldwide, non-exclusive, royalty-free license (with the right to sublicense) to use, copy, reproduce, process, adapt, modify, publish, transmit, display, upload, download, and distribute such Content in any and all media or distribution methods now known or later developed, for any purpose. For clarity, these rights include, for example, curating, transforming, and translating. This license authorizes us to make your Content available to the rest of the world and to let others do the same. However, if you have chosen via our features to limit the distribution of your Content to a restricted community, we will respect that choice. You also agree that this license includes the right to analyze text and other information you provide with the view to improve the Services. You agree that this license includes the right for us to (i) provide, promote, and improve the Services, including, for example, for use with and training of our machine learning and artificial intelligence models, whether generative or another type; and (ii) to make Content submitted to or through the Services available to other companies, organizations or individuals, including, for example, for improving the Services and the syndication, broadcast, distribution, repost, promotion or publication of such Content on other media and services, subject to our terms and conditions for such Content use. Such additional uses by us, or other companies, organizations or individuals, is made with no compensation paid to you with respect to the Content that you submit, post, transmit or otherwise make available through the Services as the use of the Services by you is hereby agreed as being sufficient compensation for the Content and grant of rights herein.

We have an evolving set of rules for how ecosystem partners can interact with your Content on the Services. These rules exist to enable an open ecosystem with your rights in mind. You understand that we may modify or adapt your Content as it is distributed, syndicated, published, or broadcast by us and our partners and/or make changes to your Content in order to adapt the Content to different media.

You represent and warrant that you have, or have obtained, all rights, licenses, consents, permissions, power and/or authority necessary to grant the rights granted herein for any Content that you submit, post or display on or through the Services. You agree that such Content will not contain material subject to copyright or other proprietary rights, unless you have necessary permission or are otherwise legally entitled to post the material and to grant us the license described above.

4. Using the Services

Please review [our Rules and Policies](#), which are part of the User Agreement and outline conduct that is prohibited on the Services. You may use the Services only in compliance with these Terms and all applicable laws, rules and regulations. X takes enforcement actions when Content or user behavior is in violation of [our Rules and Policies](#) or in relation to sensitive media. You can review X's enforcement options and how you can appeal our enforcement decision [here](#).

The Services evolve constantly. As such, the Services may change from time to time, at our discretion. We may stop (permanently or temporarily) providing the Services or any features within the Services to you or to users generally. We also retain the right to create limits on use and storage at our sole discretion at any time. We may also remove or refuse to distribute any Content on the Services, limit distribution or visibility of any Content on the service, suspend or terminate users, and reclaim usernames if it is appropriate, including for the following reasons: (i) protecting the Services or our users; (ii) compliance with applicable laws or orders from competent authorities; (iii) breach of these Terms or [our Rules and Policies](#) or third parties' intellectual property or other rights; (iv) if you or your Content exposes us, other users or any third party to legal or regulatory risk; and/or (v) your prolonged inactivity.

In consideration for our granting you access to and use of the Services, you agree that we and our third-party providers and partners may place advertising on the Services or in connection with the display of Content or information from the Services whether submitted by you or others. We also reserve the right to access, read, preserve, and disclose any information as we reasonably believe is necessary to (i) satisfy any applicable law, regulation, legal process or

governmental request; (ii) enforce the Terms, including investigation of potential violations hereof; (iii) detect, prevent, or otherwise address fraud, security or technical issues; (iv) respond to user support requests; or (v) protect the rights, property or safety of X, its users and the public. We do not disclose personally-identifying information to third parties except in accordance with our [Privacy Policy](#).

Certain services or features may be offered on X for which additional terms and conditions may apply in connection with your use of those services. These additional terms are accessible from our sites and applications dedicated to these services or features. By using or paying for any of these additional services, you will have to agree to any additional terms applicable to those services, and those additional terms will then also become part of our agreement with you. If any of the applicable additional terms conflict with these Terms, the additional terms will prevail while you are using those services to which they apply.

If you use paid features of the Services, you agree to the applicable [Terms for Paid Services](#) (<https://legal.x.com/purchaser-terms.html>).

If you use developer features of the Services, including but not limited to [X for Websites](#) (<https://developer.x.com/docs/x-for-websites>), [X Cards](#) (<https://developer.x.com/docs/x-for-websites/cards/overview/abouts-card>), [Public API](#) (<https://developer.x.com/docs>), or [Sign in with X](#) (<https://docs.x.com/resources/fundamentals/authentication/guides/log-in-with-x>), you agree to our [Developer Agreement](#) (<https://developer.x.com/developer-terms/agreement>) and [Developer Policy](#) (<https://developer.x.com/developer-terms/policy>). If you want to reproduce, modify, create derivative works, distribute, sell, transfer, publicly display, publicly perform, transmit, or otherwise use the Services or Content on the Services, you must use the interfaces and instructions we provide, except as permitted through the Services, these Terms, or the terms provided on <https://developer.x.com/developer-terms>. Otherwise, all such actions are strictly prohibited. If you are a security researcher, you are required to comply with the rules of our [Vulnerability Reporting Program](#) (<https://hackerone.com/x>). The requirements set out in the preceding paragraph may not apply to those participating in our Vulnerability Reporting Program.

If you use advertising features of the Services, you agree to our [Master Services Agreement](#) (<https://ads.x.com/terms>).

Your Account

You may need to create an account to use the Services. You are responsible for safeguarding your account, so use a strong password and limit its use to this account, and use two-factor authentication via an authenticator app or security key. We cannot and will not be liable for any loss or damage arising from your failure to comply with the above.

You can control most communications from the Services. We may need to provide you with certain communications, such as service announcements and administrative messages. These communications are considered part of the Services and your account, and you may not be able to opt-out from receiving them. If you added your phone number to your account and you later change or deactivate that phone number, you must update your account information to help prevent us from communicating with anyone who acquires your old number.

Your License to Use the Services

We give you a personal, worldwide, royalty-free, non-assignable and non-exclusive license to use the software provided to you as part of the Services. This license cannot be assigned, gifted, sold, shared or transferred in any other manner to any other individual or entity without X's express written consent. This license has the sole purpose of enabling you to use and enjoy the benefit of the Services as provided on X, in the manner permitted by these Terms.

The Services are protected by copyright, trademark, and other laws of both the United States and other countries. Nothing in the Terms gives you a right to use the X name or any of the X trademarks, logos, domain names, other distinctive brand features, and other proprietary rights. All right, title, and interest in and to the Services (excluding Content provided by users) are and will remain our and our licensors' exclusive property. Any feedback, comments, or suggestions you may provide regarding X, or the Services is entirely voluntary and we will be free to use such feedback, comments or suggestions as we see fit and without any obligation to you.

Misuse of the Services

You also agree not to misuse the Services, for example, by interfering with them or accessing them using a method other than the interface and the instructions that we provide. You agree that you will not work around any technical limitations in the software provided to you as part

of the Services, or reverse engineer, decompile or disassemble the software, except and only to the extent that applicable law expressly permits. You may not do any of the following while accessing or using the Services: (i) access, tamper with, or use non-public areas of the Services, our computer systems, or the technical delivery systems of our providers; (ii) probe, scan, or test the vulnerability of any system or network or breach or circumvent any security or authentication measures; (iii) access or search or attempt to access or search the Services by any means (automated or otherwise) other than through our currently available, published interfaces that are provided by us (and only pursuant to the applicable terms and conditions), unless you have been specifically allowed to do so in a separate agreement with us (NOTE: crawling or scraping the Services in any form, for any purpose without our prior written consent is expressly prohibited); (iv) forge any TCP/IP packet header or any part of the header information in any email or posting; (v) in any way use the Services to send altered, deceptive or false source-identifying information; (vi) engage in any conduct that violates our [Platform Manipulation and Spam Policy](#) or any other [Rules and Policies](#), including our [Misuse of Reporting Features Policy](#); or (vii) interfere with, or disrupt, (or attempt to do so), the access of any user, host or network, including, without limitation, sending a virus, overloading, flooding, spamming, mail-bombing the Services, or by scripting the creation of Content in such a manner as to interfere with or create an undue burden on the Services. It is also a violation of these Terms to facilitate or assist others in violating these Terms, including by distributing products or services that enable or encourage violation of these Terms.

Ending These Terms

You may end your legal agreement with us at any time by deactivating your accounts and discontinuing your use of the Services. See <https://help.x.com/managing-your-account/how-to-deactivate-x-account> for instructions on how to deactivate your account and the Privacy Policy for more information on what happens to your information.

We may suspend or terminate your account or cease providing you with all or part of the Services at any time if we reasonably believe: (i) you have violated these Terms or [our Rules and Policies](#); (ii) you create risk or possible legal exposure for us; (iii) your account should be removed due to unlawful conduct; (iv) your account should be removed due to prolonged inactivity; or (v) our provision of the Services to you is no longer commercially viable. We will make reasonable efforts to notify you by the email address associated with your account or the next time you attempt to access your account, depending on the circumstances. In all such cases, the Terms shall terminate, including, without limitation, your license to use the Services,

except that the following sections shall continue to apply: 2, 3, 5, 6, and the misuse provisions of Section 4 (“Misuse of the Services”). If you believe your account was terminated in error you can file an appeal following the steps found in our [Help Center](https://help.x.com/forms/account-access/appeals) (<https://help.x.com/forms/account-access/appeals>). For the avoidance of doubt, these Terms survive the deactivation or termination of your account.

5. Limitations of Liability

By using the Services you agree that X Internet Unlimited Company, its parents, affiliates, related companies, officers, directors, employees, agents representatives, partners and licensors, liability is limited to the maximum extent permissible in your country of residence.

Liquidated Damages

Protecting our users’ data and our system resources is important to us. You further agree that, to the extent permitted by applicable law, if you violate the Terms, or you induce or facilitate others to do so, in addition to all other legal remedies available to us, you will be jointly and severally liable to us for liquidated damages as follows for requesting, viewing, or accessing more than 1,000,000 posts (including reply posts, video posts, image posts, and any other posts) in any 24-hour period - €15,000 EUR per 1,000,000 posts. You agree that these amounts are (i) a reasonable estimate of our damages; (ii) not a penalty; and (iii) not otherwise limiting of our ability to recover from you or others under any legal or equitable theory or claim, including but not limited to statutory damages and/or equitable relief. You further agree that repeated violations of these Terms will irreparably harm and entitle us to injunctive and/or equitable relief, in addition to monetary damages.

6. General

We may revise these Terms from time to time. The changes will not be retroactive, and the most current version of the Terms, which will always be at <https://x.com/tos>, will govern our relationship with you. Other than for changes addressing new functions or made for legal reasons, we will notify you 30 days in advance of making effective changes to these Terms that impact the rights or obligations of any party to these Terms, for example via a service notification or an email to the email associated with your account. By continuing to access or use the Services after those revisions become effective, you agree to be bound by the revised

Terms.

To the extent permitted by law, all disputes related to these Terms or the Services, including without limitation disputes related to or arising from other users' and third parties' use of the Services and any Content made available by other users and third parties on the Services, will be brought exclusively before a competent court in Ireland without regard to conflict of law provisions and will be governed by Irish law, notwithstanding any other agreement between you and us to the contrary. Without prejudice to the foregoing, you agree that, in its sole discretion, X may bring any claim, cause of action, or dispute we have against you in any competent court in the country in which you reside that has jurisdiction and venue over the claim. To the extent permitted by law, you also waive the right to participate as a plaintiff or class member in any purported class action, collective action or representative action proceeding.

You and X agree that you must initiate any proceeding or action within one (1) year of the date of the occurrence of the event or facts giving rise to a dispute that is arising out of or related to these Terms. Otherwise, to the extent permitted by applicable law, you forever waive the right to pursue any claim or cause of action, of any kind or character, based on such events or facts, and such claims or causes of action are permanently barred.

In the event that any provision of these Terms is held to be invalid or unenforceable, then that provision will be limited or eliminated to the minimum extent necessary, and the remaining provisions of these Terms will remain in full force and effect. Our failure to enforce any right or provision of these Terms will not be deemed a waiver of such right or provision.

The X User Agreement is written in English but is made available in multiple languages through translations. X strives to make the translations as accurate as possible to the original English version. However, in case of any discrepancies or inconsistencies, the English language version of the X User Agreement shall take precedence. You acknowledge that English shall be the language of reference for interpreting and constructing the terms of the X User Agreement.

If you have any questions about these Terms, please contact [us](#).

Effective: November 15, 2024

[Archive of Previous Terms](#)

Appendix B:
X Rules as of 1/1/2026

The X Rules

X's purpose is to serve the public conversation. Violence, harassment and other similar types of behavior discourage people from expressing themselves, and ultimately diminish the value of global public conversation. Our rules are to ensure all people can participate in the public conversation freely and safely.

Safety

Violent Content: You may share graphic media if it is properly labeled, not prominently displayed and is not excessively gory or depicting sexual violence, but explicitly threatening, inciting, glorifying, or expressing desire for violence is not allowed. Learn more.

Violent & Hateful Entities: You can't affiliate with or promote the activities of violent and hateful entities. Learn more (<https://help.x.com/rules-and-policies/violent-entities.html>).

Child Safety: We have zero tolerance for any forms of child sexual exploitation and remove certain media depicting physical child abuse to prevent the normalization of violence against children. Learn more.

Abuse/Harassment: You may not share abusive content, engage in the targeted harassment of someone, or incite other people to do so. Learn more.

Hateful conduct: You may not attack other people on the basis of race, ethnicity, national origin, caste, sexual orientation, gender, gender identity, religious affiliation, age, disability, or serious disease. Learn more.

Perpetrators of Violent Attacks: We will remove any accounts maintained by individual perpetrators of terrorist, violent extremist, or mass violent attacks, and may also remove posts disseminating manifestos or other content produced by perpetrators. Learn more.

Suicide: You may not promote or encourage suicide or self-harm. Learn more.

Adult Content: You may share consensually produced and distributed adult nudity or sexual behavior, provided it's properly labeled and not prominently displayed. Learn More.

Illegal or Certain Regulated Goods or Services: You may not use our service for any unlawful purpose or in furtherance of illegal activities. This includes selling, buying, or facilitating transactions in illegal goods or services, as well as certain types of regulated goods or services. [Learn more.](#)

Privacy

Private Information: You may not publish or post other people's private information (such as home phone number and address) without their express authorization and permission. We also prohibit threatening to expose private information or incentivizing others to do so. [Learn more.](#)

Non-Consensual Nudity: You may not post or share intimate photos or videos of someone that were produced or distributed without their consent. [Learn more.](#)

Account Compromise: You may not use or attempt to use credentials, passwords, tokens, keys, cookies or other data to log into or otherwise access, add, delete or modify the private information or account features of any X account other than your own (or those you have been directly authorized to do so via X's Teams authorization, OAuth authorization or similar mechanism).

Authenticity

Platform Manipulation and Spam: You may not use X's services in a manner intended to artificially amplify or suppress information or engage in behavior that manipulates or disrupts people's experience on X. [Learn more.](#)

Civic Integrity: You may not use X's services for the purpose of manipulating or interfering in elections or other civic processes. This includes posting or sharing content that may suppress participation or mislead people about when, where, or how to participate in a civic process. [Learn more.](#)

Misleading and Deceptive Identities: You may not impersonate individuals, groups, or organizations to mislead, confuse, or deceive others, nor use a fake identity in a manner that disrupts the experience of others on X. [Learn more.](#)

Synthetic and Manipulated Media: You may not deceptively share synthetic or manipulated media that are likely to cause harm. In addition, we may label posts containing synthetic and manipulated media to help people understand their authenticity and to provide additional context. [Learn more.](#)

Copyright and Trademark: You may not violate others' intellectual property rights, including copyright and trademark. [Learn more about our trademark policy and copyright policy.](#)

Third-party advertising in video content

You may not submit, post, or display any video content on or through our services that includes third-party advertising, such as pre-roll video ads or sponsorship graphics, without our prior consent.

Enforcement and Appeals

[Learn more about our approach to enforcement, including potential consequences for violating these rules or attempting to circumvent enforcement, as well as how to appeal.](#)

Appendix C:
X Policies as of 1/1/2026

Violent Content

February 2025

You may share graphic media if it is properly labeled, not prominently displayed and is not excessively gory or depicting sexual violence, but explicitly threatening, inciting, glorifying, or expressing desire for violence is not allowed.

X is a place where people can express themselves, show and learn about what's happening, and debate global issues, often sharing images and videos as part of the conversation.

However, healthy conversations can't thrive when Violent Speech is used to deliver a message, and not every participant wishes to be exposed to Violent Media. As a result, we may remove or reduce the visibility of Violent Content to ensure the safety of our users and prevent the normalization or glorification of violent actions. We also do not allow sharing Violent Content in highly visible places such as profile photos, banners or bio.

How we define Violent Content

Violent Content is any content containing Violent Speech or Violent Media, as defined below:

Violent Speech: Content that threatens, incites, glorifies, or expresses desire for violence or harm.

[Learn more about our enforcement](#)

Violent Media: Visual material depicting graphic, violent or excessively gory content including sexual violence.

[Learn more about our enforcement](#)

How to mark your content

If you regularly post Graphic Media on X, we ask that you [adjust](#) your media settings. Doing so places all your images and videos behind a content warning that needs to be acknowledged before your media can be viewed. You can also add a one-time content warning on individual posts. If you continue to fail marking your posts, we will adjust your account settings for you.

Users under 18 or viewers who do not include a birth date on their profile cannot click to view marked content. Learn more about age restricted content [here](#).

You may begin to see new media content warnings on posts that X has designated as containing Graphic Media (instead of a generic sensitive media label). When these new content warnings are available for you to use, please be sure to continue marking your media accordingly.

How to report

- Immediate family members or legal representatives can report Moment of Death content for review via our [Moment of Death report form](#).

If you want to request the deactivation of a deceased person's account, immediate family members and those authorized to act on behalf of the estate can do so via our [Deactivation report form](#).

- All other Violent Speech violations and unmarked or prohibited Violent Media reports can be submitted using our dedicated in-app reporting flow.

Appeals

If you believe we made a mistake, you can [submit an appeal](#).

Child Safety

May 2024

We have zero tolerance for any forms of child sexual exploitation and remove certain media depicting physical child abuse to prevent the normalization of violence against children.

Our Child Safety policy is designed to protect minors from sexual and physical abuse, as well as psychological harm that may result from sharing such content. With this principle in mind, Child Safety content is any content that contains Child Sexual Exploitation, Physical Child Abuse Media and Media of Minors in Physical Altercation, as defined below.

We encourage our users to come to X to share stories, raise awareness, and speak their mind - including calling attention to the exploitation of children and minors. However, even when shared with the intent to bring awareness or justice, to express outrage or sharing content in a humoristic context, posting media of children experiencing sexual abuse or certain types of physical abuse can contribute to their revictimization and may even lead to the normalization of sexual or physical violence against children. When this content is shared on X, we may remove it even if it was shared with good intent. Our priority is to protect minors from physical and psychological harm irrespective of the context in which the content may be shared.

We use the terms children and minors interchangeably in any of our policies and define them as any person under the age of 18.

Child Sexual Exploitation

X has zero tolerance towards any material that features or promotes child sexual exploitation. This may include real media, text, illustrated, or computer-generated media - including generative AI media. Regardless of the intent, anyone viewing, sharing, linking, or engaging with any kind of child sexual exploitation material contributes to the re-victimization of the depicted children and puts children at an extreme risk of being harmed. This also applies to content that may further contribute to victimization of children through the promotion or glorification of child sexual exploitation.

[Learn more](#)

Physical Child Abuse Media

To prevent the revictimization or normalization of violence against children, we will remove most instances of media depicting physical child abuse, even if shared to raise awareness or express outrage.

When assessing the best course of action to take, we consider:

- whether the child is nude, partially clothed, or fully clothed;
- the severity of harm the child is experiencing; and
- whether the media was shared with abusive, non-abusive, or newsworthy context.

[Learn more](#)

Media of Minors in Physical Altercation

We aim to protect the wellbeing of minors involved in physical altercation, regardless of their status (i.e victim or aggressor), while balancing the need to raise awareness of these issues.

When assessing the best course of action to take, we may consider whether:

- the content is shared with an abusive or non-abusive context;
- we have received a report from the minor or an authorized representative; and
- the content is excessively graphic.

[Learn more](#)

How to Report

Anyone can report violations of this policy using our dedicated in-app reporting flow or via our [Help Center](#). An X account is not needed to report potential violations.

If you believe a child is at immediate risk of harm or death, please reach out to your local law enforcement. Additionally, after reporting potential violations of our Child Sexual Exploitation policy to us, you can also notify the National Center for Missing & Exploited Children (NCMEC) by using their [CyberTipline](#) portal or calling 1-800-843-5678.

Note: it can be illegal to engage with content that violates our Child Sexual Exploitation policy. Please be sure to report the content right away and do not like, reply to, quote-post,

screenshot, follow accounts who distribute, or otherwise engage with the content; We do not require you to provide evidence of the potential violation in your report.

Appeals

If you believe we made a mistake, you can [submit an appeal](#).

More Information

Violent and Hateful Entities

Overview

April 2023

There is no place on X for violent and hateful entities, including (but not limited to) terrorist organizations, violent extremist groups, [perpetrators of violent attacks](#), or individuals who affiliate with and promote their illicit activities. The violence and hate these entities engage in and/or promote jeopardizes the physical safety of those targeted.

You may not threaten terrorism and/or violent extremism, nor promote violent and hateful entities.

Violent entities are those that deliberately target humans or essential infrastructure with physical violence and/or violent rhetoric as a means to further their cause. These include, but are not limited to, terrorist organizations, violent extremist groups, and [perpetrators of violent attacks](#).

Hateful entities are those that have systematically and intentionally promoted, supported and/or advocated for [hateful conduct](#), which includes promoting violence or engaging in targeted harassment towards a protected category.

What is in violation of this policy?

Under this policy, you can't affiliate with or promote the activities of violent and hateful entities. Examples of the types of content that violate this policy include, but are not limited to, doing the following on behalf of, indirectly, or directly for a violent or hateful entity:

- Engaging in or promoting violent acts
- Recruiting, or providing or distributing services (such as media/propaganda) to further stated goals

What is not a violation of this policy?

We may make limited exceptions for violent and hateful entities if we can determine the following:

- They have reformed or denounced their violence and/or hate-based purpose.
- They are currently engaged in a peaceful resolution process.
- They are state or governmental entities, including those that have representatives elected to public office.

Additionally, any discussions of violent and hateful entities for clearly educational, documentary, and/or newsworthy purposes is not a violation of this policy.

Who can report violations of this policy?

Anyone can report potential violations of this policy, whether they have an X account or not.

How can I report violations of this policy?

In-app

You can report this content for review in-app on iOS as follows:

1. Select Report Account from the icon.
2. Select Violent & hateful entities.
3. Submit your report.

Desktop

You can report this content for review via desktop as follows:

1. Select Report Account from the icon.
2. Select Violent & hateful entities.
3. Submit your report.

What happens if you violate this policy?

We will immediately and permanently suspend any account that we determine to be in violation

of this policy. If you believe that your account was suspended in error, [you can submit an appeal](#).

Additional resources

Learn more about [our range of enforcement options](#) and our approach to [policy development and enforcement](#).

To learn more about violations related to [specific threats of violence](#) or incidents involving wishing for the serious physical harm, death, or disease of an individual or group of people, please see our [abusive behavior](#) policy.

Abuse and Harassment

March 2024

You may not target others with abuse or harassment, or encourage other people to do so.

X's mission is to give everyone the power to create and share ideas and information, as well as express their opinions and beliefs without barriers. Free expression is a human right – we believe that everyone has a voice, and the right to use it. Our role is to serve the public conversation, which requires representation of a diverse range of perspectives.

We recognize that if anyone, regardless of background, experiences harassment on X, it can jeopardize their ability to express themselves and cause harm. To facilitate healthy dialogue on the platform, and empower individuals to express diverse opinions and beliefs, we prohibit behavior and content that harasses, shames, or degrades others. In addition to posing risks to people's safety, these types of behavior may also lead to physical and emotional hardship for those affected.

What is in violation of this policy?

We prohibit behavior and content that harasses, shames, or degrades others, as defined below. Please note that, in order to help our teams understand the context, we sometimes need to hear directly from the person being targeted to ensure that we have the necessary information prior to taking appropriate and proportionate enforcement action.

Targeted Harassment

We prohibit the malicious, unreciprocated targeting (such as mentioning or tagging) of individual(s), particularly when shared to humiliate or degrade someone. This can mean:

- Sharing multiple Posts, over a short period of time, or continuously posting replies with malicious content, to target an individual. This includes accounts dedicated to harassing an individual or multiple individuals.
- Mentioning or tagging users with malicious content.

Violent Event Denial

We prohibit content that denies that mass murder or other mass casualty events took place, where we can verify that the event occurred, and when the content is shared with abusive context. This may include references to such an event as a “hoax” or claims that victims or survivors are fake or “actors.” It includes, but is not limited to, events like the Holocaust, school shootings, terrorist attacks, and natural disasters.

Incitement of Harassment

We prohibit behavior that encourages others to harass or target specific individuals or groups of people with abuse. This includes, but is not limited to: calls to target people with abuse or harassment online and behavior that urges offline action, such as physical harassment.

Unwanted Sexual Content & Graphic Objectification

While some [consensual nudity and adult content is permitted](#) on X, we prohibit unwanted sexual conduct and graphic objectification that sexually objectifies an individual without their consent. This includes, but is not limited to:

- sending someone unsolicited and/or unwanted adult media (images, videos, and GIFs)
- unwanted sexual discussion of someone’s body
- solicitation of sexual acts
- any other content that otherwise sexualizes an individual without their consent.

Insults

We take action against the use of insults or profanity to target others. However, while some individuals may find certain terms to be offensive, we will not take action against every instance where insulting terms are used.

Use of Prior Names and Pronouns

Where required by local laws, we will reduce the visibility of posts that purposefully use different pronouns to address someone other than what that person uses for themselves, or that use a previous name that someone no longer goes by as part of their transition. Given the complexity of determining whether such a violation has occurred, we must always hear from the target to determine if a violation has occurred.

What is not in violation of this policy?

Some posts may appear to be harmful when viewed in isolation, but may not be when viewed in the context of a larger conversation. For example, friends may consensually use certain terms or phrases to engage with each other that could appear abusive without this context. We also recognise that our platform can be used to call attention to, condemn, or highlight others for harmful behaviors. In such cases, we do not take action where the context is clearly non-abusive and intended to counter these kinds of rhetoric.

We also believe that criticism of institutions, practices and ideas is a fundamental part of the freedom of expression and thus we will not take action on such critical commentary.

Who can report violations of this policy?

Anyone can report violations of this policy using our dedicated reporting flow. However, we sometimes need to hear directly from the person being targeted to ensure that we have the information needed prior to taking any enforcement action.

What happens if you violate this policy?

When determining the penalty for violating this policy, we consider a number of factors including, but not limited to the severity of the violation, whether someone has been targeted (such as being mentioned, referred to by full name, referenced with a photo, etc), and an individual's previous record of rule violations. The following is a list of potential enforcement options for content that violates this policy:

- Making content less visible on X by:
 - Removing the post from search results, in-product recommendations, trends, notifications, and home timelines
 - Restricting the post discoverability to the author's profile
 - Downranking the post in replies
 - Restricting likes, replies, reposts, quote, bookmarks, share, pin to profile, or engagement counts
 - Excluding the post from having ads adjacent to it
- Excluding posts and/or accounts in email or in-product recommendations.
- Requiring post removal.
 - For example, we may ask someone to remove the violating content and serve a period of time in read-only mode before they can post again. Subsequent violations may lead to account suspension.
- Suspending accounts whose sole purpose is to violate our Unwanted Sexual Content & Graphic Objectification policy, or accounts that are dedicated to harassing individuals.

To learn more, please see our [range of enforcement options](#), and if someone believes their account was enforced against in error, they can [submit an appeal](#).

Hateful Conduct

April 2023

You may not directly attack other people on the basis of race, ethnicity, national origin, caste, sexual orientation, gender, gender identity, religious affiliation, age, disability, or serious disease.

X's mission is to give everyone the power to create and share ideas and information, and to express their opinions and beliefs without barriers. Free expression is a human right – we believe that everyone has a voice, and the right to use it. Our role is to serve the public conversation, which requires representation of a diverse range of perspectives.

We recognize that if people experience abuse on X, it can jeopardize their ability to express themselves. Research has shown that some groups of people are disproportionately targeted with abuse online. For those who identify with multiple underrepresented groups, abuse may be more common, more severe in nature, and more harmful.

We are committed to combating abuse motivated by hatred, prejudice or intolerance, particularly abuse that seeks to silence the voices of those who have been historically marginalized. For this reason, we prohibit behavior that targets individuals or groups with abuse based on their perceived membership in a protected category.

If you see something on X that you believe violates this policy, please [report it to us](#).

What is in violation of this policy?

We will review and take action against reports of accounts targeting an individual or group of people with any of the following behavior, whether within Posts or Direct Messages.

Hateful references

We prohibit targeting individuals or groups with content that references forms of violence or

violent events where a protected category was the primary target or victims, where the intent is to harass. This includes, but is not limited to media or text that refers to or depicts:

- genocides, (e.g., the Holocaust);
- lynchings.

Incitement

We prohibit inciting behavior that targets individuals or groups of people belonging to protected categories. This includes:

- inciting fear or spreading fearful stereotypes about a protected category, including asserting that members of a protected category are more likely to take part in dangerous or illegal activities, e.g., “all [religious group] are terrorists.”
- inciting others to harass members of a protected category on or off platform, e.g., “I’m sick of these [religious group] thinking they are better than us, if any of you see someone wearing a [religious symbol of the religious group], grab it off them and post pics!”
- inciting others to discriminate in the form of denial of support to the economic enterprise of an individual or group because of their perceived membership in a protected category, e.g., “If you go to a [religious group] store, you are supporting those [slur], let’s stop giving our money to these [religious slur].” This may not include content intended as political in nature, such as political commentary or content relating to boycotts or protests.

Note: content intended to incite violence against a protected category is prohibited under [Violent Speech](#).

Slurs and Tropes

We prohibit targeting others with repeated slurs, tropes or other content that intends to degrade or reinforce negative or harmful stereotypes about a protected category. In some cases, such as (but not limited to) severe, repetitive usage of slurs, or racist/sexist tropes where the context is to harass or intimidate others, we may require Post removal. In other cases, such as (but not limited to) moderate, isolated usage where the context is to harass or intimidate others, we may limit Post visibility as further described below.

Dehumanization

We prohibit the dehumanization of a group of people based on their religion, caste, age, disability, serious disease, national origin, race, ethnicity, gender, gender identity, or sexual orientation.

Hateful Imagery

We consider hateful imagery to be logos, symbols, or images whose purpose is to promote hostility and malice against others based on their race, religion, disability, sexual orientation, gender identity or ethnicity/national origin. Some examples of hateful imagery include, but are not limited to:

- symbols historically associated with hate groups, e.g., the Nazi swastika;
- images depicting others as less than human, or altered to include hateful symbols, e.g., altering images of individuals to include animalistic features; or
- images altered to include hateful symbols or references to a mass murder that targeted a protected category, e.g., manipulating images of individuals to include yellow Star of David badges, in reference to the Holocaust.

Media depicting hateful imagery is not permitted within live video, account bio, profile or header images. All other instances must be marked as sensitive media. Additionally, sending an individual unsolicited hateful imagery is a violation of this policy.

Hateful Profile

You may not use hateful images or symbols in your profile image or profile header. You also may not use your username, display name, or profile bio to engage in abusive behavior, such as targeted harassment or expressing hate towards a person, group, or protected category.

Do I need to be the target of this content for it to be a violation of the X Rules?

Some Posts may appear to be hateful when viewed in isolation, but may not be when viewed in the context of a larger conversation. For example, members of a protected category may refer to each other using terms that are typically considered as slurs. When used consensually, the context behind these terms is not abusive, but a means to reclaim terms that were historically used to demean individuals.

When we review this type of content, it may not be clear whether the context is to abuse an individual on the basis of their protected status, or if it is part of a consensual conversation. To help our teams understand the context, we sometimes need to hear directly from the person being targeted to ensure that we have the information needed prior to taking any enforcement action.

Note: individuals do not need to be a member of a specific protected category for us to take action. We will never ask people to prove or disprove membership in any protected category and we will not investigate this information.

What happens if you violate this policy?

Under this policy, we take action against behavior that targets individuals or an entire protected category with hateful conduct, as described above. Targeting can happen in a number of ways, for example, mentions, including a photo of an individual, referring to someone by their full name, etc.

When determining the penalty for violating this policy, we consider a number of factors including, but not limited to the severity of the violation and an individual's previous record of rule violations. The following is a list of potential enforcement options for content that violates this policy:

- Making content less visible on X by:
 - Removing the Post from search results, in-product recommendations, trends, notifications, and home timelines
 - Restricting the Post discoverability to the author's profile
 - Downranking the Post in replies
 - Restricting Likes, replies, Reposts, Quote, bookmarks, share, pin to profile, or engagement counts
 - Excluding the Post from having ads adjacent to it
- Excluding Posts and/or accounts in email or in-product recommendations.
- Requiring Post removal.
 - For example, we may ask someone to remove the violating content and serve a period of time in read-only mode before they can Post again.
- Suspending accounts that violate our Hateful Profile policy.

Learn more about our [range of enforcement options](#).

If someone believes their account was suspended in error, they can [submit an appeal](#).

Perpetrators of Violent Attacks

February 2023

We will remove any accounts maintained by individual perpetrators of terrorist, violent extremist, or mass violent attacks, as well as any accounts glorifying the perpetrator(s), or dedicated to sharing manifestos and/or third party links where related content is hosted. We may also remove Posts disseminating manifestos or other content produced by perpetrators.

We want X to be a place where people can find reliable information and express themselves freely and safely without feeling burdened by unhealthy content. In the aftermath of terrorist, violent extremist and mass violent attacks, we know many want to express compassion for victims, condemn the attacks and/or the perpetrators, and discuss how these incidents impact people and their communities. Some might also wish to share manifestos or other similar content produced by the attack's apparent perpetrator or an accomplice, either to express outrage or condemnation of the perpetrator's possible motives.

The violence that these perpetrators engage in, and the rationale they outline in manifestos or other means that normalizes hatred and discrimination, may further jeopardize the physical safety and well-being of those who are targeted, and has the potential to inspire future attacks. Exposure to these materials may also cause harm to those that view them.

We believe the hateful and discriminatory views promoted in content produced by perpetrators are harmful for society and their dissemination should be limited in order to prevent perpetrators from publicizing their message. As a result we may remove Posts that include manifestos or other similar material produced by perpetrators, even if the context is not abusive. However, we may allow newsworthy content if it does not:

- Convey suggestions about how to arm oneself and choose targets;
- Share hateful slogans, symbols, memes, and/or hateful conspiracy theories;

- Outline the perpetrator's ideology, tactical choices, and/or plan of attack.

What is a manifesto?

We define a manifesto as a statement by a perpetrator outlining their motivation, views, or intent to engage in a violent attack. A manifesto can be in the form of a written document, social media post, audio recording, video, external link, or letter or other forms of content. It may be shared in the aftermath, or at any period before a violent attack. A manifesto can be linked to the event through a statement of warning or intent.

Who are the individual perpetrators of terrorist, violent extremist, and mass violent attacks?

Violent attacks claimed by a violent organization or by a member of such organizations are covered under our [Violent and Hateful Entities policy](#). We do not require that a person have been confirmed as members of terrorist organizations or other violent and hateful entities, nor that they have any official affiliation with any group, organization, or ideology, for us to enforce on content under this aspect of our policies.

What is in violation of this policy?

Under this policy, we will permanently suspend accounts belonging to apparent individual perpetrators of terrorist, violent extremist, and mass violent attacks, as well as accounts dedicated to the sharing of harmful and violent content associated with the perpetrators or the violent attack.

Additionally, you may not Post any of the following:

Manifestos and other content created by perpetrators

We may remove content containing manifestos and other content created by individual perpetrators or their accomplices. Violations can occur via Posts, Spaces, images, and videos, including live video. Examples of content that we may action under this policy include, but are not limited to:

- Sharing or linking full-length manifestos, regardless of context
- Any Posts containing excerpt(s) of a reproduced manifesto (edited or sliced) or of the original manifesto, except when shared in a newsworthy context.
 - Regardless of context, it is always prohibited to share any of the following:

- Excerpt(s) that convey suggestions about how to arm oneself and choose targets.
 - Excerpt(s) that share hateful slogans, symbols, memes, and/or hateful conspiracy theories such as the Great Replacement Theory.
 - Excerpt(s) outlining the perpetrator's ideology, tactical choices, and/or plan of attack.
- Sharing perpetrator-generated media related to the attack in all instances. This includes, but is not limited to:
 - Media filmed by the perpetrator of the attack
 - Memes, stickers, or graffiti shared and/or produced by the perpetrator
 - Media of the weapons utilized in the attack
- Other perpetrator-generated content that is not associated with the violent attack but that is specific to the promotion or support of violence.
- Bystander-generated content of the attack as the attack is taking place, such as content that displays a moment of the assault or death, dead bodies, content that identifies victims, or content that depicts the perpetrator(s) conducting the attack.

Multimedia content, URLs, and hashtags

We may put a sensitive media interstitial over some media. The interstitial places images and videos behind a warning message that needs to be acknowledged before the media can be viewed. Using this feature means that people who don't want to see sensitive media can avoid it, or make an informed decision before they choose to view it. The types of media we may interstitial include, but are not limited to:

- Media depicting a perpetrator
- Excerpts of the attacker's manifesto that are shared as part of a news report

We may label URLs linking directly to documents believed to be a manifesto to prevent these URLs from being shared on X.

We may denylist hashtags identifying perpetrators on trends to reduce the visibility of perpetrators' identities, as well as all hashtags that are used uniquely to surface manifestos.

What is not a violation of this policy?

- Accounts that belong to
 - Bystanders who happened to be close to the violent attack and/or managed to stop the attack, for example someone who shot the perpetrator(s)
 - Perpetrators whose convictions were overturned after a not guilty verdict
- Content depicting any of the following:
 - The use of force by law enforcement and military personnel, as part of the scope of their official functions, that resulted in casualties;
 - Violence against military personnel and law enforcement;
 - Human rights abuses
 - Violent attacks that are part of an armed conflict
 - Violence used as a means of self defense
 - Violent attacks, where there is probable doubt about the intent behind the attack
 - Cases of vandalism and attacks resulting in damage to essential infrastructure
 - Sharing a few sentences from the manifesto(s), either in a newsworthy context or to bring more awareness to the rise of hate or violence towards a specific group. For example: “the shooter said he wants to eradicate x group” is not actionable under this policy.

Who can report violations of this policy?

Anyone can report potential violations of this policy, whether they have an X account or not.

What happens if I violate this policy?

The consequences for violating our violent events policy depends on the severity of the violation. Accounts maintained by perpetrators of terrorist, violent extremist, or mass violent attacks will be permanently suspended. As described above, we may also remove content containing manifestos and other content created by perpetrators or their accomplices.

In addition, we will also remove content that violates our policies regarding [Violent Speech](#) or [other parts of Our Rules](#).

Additional resources

Learn more about our [range of enforcement options](#) and our approach to [policy development and enforcement](#).

Suicide and Self Harm

You may not promote or encourage suicide or self-harm.

At X, we recognize that suicide and self-harm are significant social & public health challenges that require collaboration between all stakeholders – public, private, and civil society – and that we have a role and responsibility to help people access and receive support when they need it.

When developing this policy, we consulted extensively with experts to ensure that people who have engaged in self-harm or experienced suicidal thoughts can share their personal experiences. We also recognized the need to protect people from the potential harm caused by exposure to content that could promote or encourage self-harm – intentionally or inadvertently. That’s why our policy prohibits content that promotes or encourages self-harming behaviors and provides support to those undergoing experiences with self-harm or suicidal thoughts.

What is in violation of this policy?

Under this policy, you can’t promote, or otherwise encourage, suicide or self-harm. We define promotion and encouragement to include statements such as “the most effective”, “the easiest”, “the best”, “the most successful”, “you should”, “why don’t you”. Violations of this policy can occur via Posts, images or videos, including live video.

We define suicide to be the act of taking one’s own life. We define self-harm to include:

- self-inflicted physical injuries e.g., cutting; and
- eating disorders e.g., bulimia, anorexia.

Violations of this policy include, but are not limited to:

- encouraging someone to physically harm or kill themselves;
- asking others for encouragement to engage in self-harm or suicide, including seeking partners for group suicides or suicide games; and
- sharing information, strategies, methods or instructions that would assist people to engage in self-harm and suicide.

What is not a violation of this policy?

Some examples of behavior that are not considered a violation of this policy include:

- sharing personal stories and experiences related to self-harm or suicide;
- sharing coping mechanisms and resources for addressing self-harm or suicidal thoughts; and
- discussions that are focused on research, advocacy, and education related to self-harm or suicide prevention.

Note: people can share their personal experiences, but should avoid sharing detailed information about specific strategies or methods related to self-harm, as this could inadvertently encourage this behavior.

Who can report violations of this policy?

Anyone can report content that may encourage or promote suicide or self-harm via our in-app reporting or our [specialized reporting form](#). These reports are routed to a dedicated team who evaluate each case individually.

Note: if we receive a report that someone has expressed an intention to engage in self-harm or suicide, we will contact them directly, encourage them to seek support, and provide information about dedicated online and hotline resources. We may also work with law enforcement officials where appropriate, for example, if we receive a valid emergency disclosure request as defined in our [Law Enforcement Guidelines](#).

How to report violations of this policy

To ensure that we handle reports sensitively, our in-app reporting provides separate options for people who may be expressing an intention to harm themselves, and content that is encouraging or promoting self-harm or suicide.

Expressing intentions of self-harm or suicide

In-App

You can report content for review in-app as follows:

1. Select Report Post from drop-down menu
2. Select “It expresses intentions of self-harm or suicide”
3. Submit your report

Desktop

You can report this content for review on desktop as follows:

1. Select Report Post from drop-down menu
2. Select “It expresses intentions of self-harm or suicide”
3. Submit your report

Reporting form

You can also report this content for review via [our dedicated report form](#).

In-App

You can report content for review in-app as follows:

1. Select Report Post from drop-down menu
2. Select “It expresses intentions of self-harm or suicide”
3. Submit your report

Encouraging self-harm or suicide

In-App

You can report content for review in-app as follows:

1. Select Report Post from drop-down menu
2. Select “It’s abusive or harmful”
3. Select “They’re encouraging self-harm or suicide”
4. Submit your report

Desktop

You can report this content for review on desktop as follows:

1. Select Report Post from drop-down menu
2. Select “It’s abusive or harmful”

3. Select “They’re encouraging self-harm or suicide”
4. Submit your report

What happens if you violate this policy?

Our enforcement approach depends on the type of content being shared, whether or not the reported account is encouraging or promoting self-harm or suicide, and the account’s previous history of violations.

If you violate this policy by sharing content that intentionally encourages others to harm themselves, ask others to encourage you to harm yourself, or share detailed information or instructions related to self-harm or suicide methods, we will require you to remove this content. We will also temporarily lock you out of your account before you can Post again. If you continue to violate this policy, or if your account is dedicated to promoting or encouraging self-harm or suicide, your account will be permanently suspended. If cases include images or videos related to self-harm or suicide, we will also evaluate this content under [our sensitive media policy](#). If you believe that your account was suspended in error, [you can submit an appeal](#).

We may also take steps to prevent the spread of instructional material hosted on third-party websites by [marking such links as unsafe](#).

Additional resources

Learn more about our [range of enforcement options](#) and our approach to [policy development and enforcement](#).

[Learn more](#) about how you can support someone experiencing thoughts of self-harm or suicide.

Visit our Safety Center for a list of local [mental health resources](#) and read [our blog on suicide prevention](#) to learn more about our work.

Adult Content

May 2024

You may share consensually produced and distributed adult nudity or sexual behavior, provided it's properly labeled and not prominently displayed.

We believe that users should be able to create, distribute, and consume material related to sexual themes as long as it is consensually produced and distributed. Sexual expression, whether visual or written, can be a legitimate form of artistic expression. We believe in the autonomy of adults to engage with and create content that reflects their own beliefs, desires, and experiences, including those related to sexuality. We balance this freedom by restricting exposure to Adult Content for children or adult users who choose not to see it. We also prohibit content promoting exploitation, nonconsent, objectification, sexualization or harm to minors, and obscene behaviors. We also do not allow sharing Adult Content in highly visible places such as profile photos or banners.

How we define Adult Content

Adult Content is any consensually produced and distributed material depicting adult nudity or sexual behavior that is pornographic or intended to cause sexual arousal. This also applies to AI-generated, photographic or animated content such as cartoons, hentai, or anime. Examples include depictions of:

- full or partial nudity, including close-ups of genitals, buttocks, or breasts;
- explicit or implied sexual behavior or simulated acts such as sexual intercourse and other sexual acts.

[Learn more about our enforcement](#)

How to mark your content

If you regularly post adult content on X, we ask that you please [adjust](#) your media settings. Doing so places all your images and videos behind a content warning that needs to be acknowledged before your media can be viewed. You can also add a one-time content warning

on individual posts. If you continue to fail marking your posts, we will adjust your account settings for you.

Users under 18 or viewers who do not include a birth date on their profile cannot click to view marked content. Learn more about age restricted content [here](#).

You may begin to see new media content warnings on posts that X has designated as containing Adult Content (instead of a generic sensitive media label). When these new content warnings are available for you to use, please be sure to continue marking your media accordingly.

How to report

Anyone can report unmarked content or other violations using our dedicated in-app reporting flow.

Appeals

If you believe we made a mistake, you can [submit an appeal](#).

Illegal and Regulated Behaviors

February 2025

You may not use our service for any unlawful purpose or in furtherance of illegal behaviors.

In order to keep our users safe both on and off the platform, we have rules that govern a dynamic range of transactions and behaviors. When our rules do not apply to a situation, we may rely on legal or law enforcement requests in order to comply with local rules and regulations.

We have rules regarding the following types of illegal and regulated behavior, in addition to the broader X rules:

Human Exploitation: Human exploitation refers to an act of taking advantage of individuals for personal gain, often through coercion, deception, or abuse of power. You may not attempt to smuggle, sell, or facilitate the selling or trafficking of other human beings or body parts (including your own), for sexual, labor, or other illegal purposes. This includes seeking trafficked individuals for hire or purchase.

[Learn more](#)

Sexual Services: Sexual services include attempting or seeking in-person sexual services. Services involve financial transaction, physical meetup, and may be offered using encrypted communication.

You may not seek, provide, or act as a “middleman” for offline sexual services.

[Learn more](#)

Drugs: Our drugs policy covers illegal drugs, non-prescription drugs and precursor chemicals or substances that are used for the production of these drugs.

You may not attempt to purchase, manufacture, smuggle, sell, or facilitate the sale or trafficking of drugs.

[Learn more](#)

Weapons: You may not attempt to purchase, smuggle, sell, or facilitate the selling or trafficking of weapons.

[Learn more](#)

Endangered Species: You may not attempt to purchase, smuggle, sell, or facilitate the selling of endangered species and/or products made out of endangered species.

[Learn more](#)

Facilitating Illegal Activities: You generally may not facilitate illegal activity.

[Learn more](#)

How we Enforce

The consequences for violating this policy depend on the severity of the violation as well as any previous history of violations. The following is a list of potential enforcement options for content that violates this policy:

- Requiring post removal. For example, we may ask someone to remove the violating content and serve a period of time in read-only mode before they can post again. Subsequent violations may lead to account suspension.
- Suspending accounts whose sole purpose appears to be to engage in behaviors that violate this policy. In some additional cases accounts may be suspended on first review for content related violations.

Learn more about [our range of enforcement options](#) and our approach to [policy development and enforcement](#).

How to Report

Anyone can report violations of this policy via our [Illegal and Regulated report form](#). In some cases, we may ask for additional information, or ask you to contact a law enforcement agency

and have them contact us via [our law enforcement request page](#) to ensure we have enough context to enforce this policy.

Appeals

If you believe we made a mistake, you can [submit an appeal](#).

Private Content

Overview

March 2024

You may not threaten to expose, incentivize others to expose, or publish or post other people's private information without their express authorization and permission, or share private media of individuals without their consent.

Sharing someone's private information online without their permission, sometimes called "doxxing," is a breach of their privacy and can pose serious safety and security risks for those affected.

Additionally, posting images is an important part of our users' experience on X. However, where individuals have a reasonable expectation of privacy in an individual piece of media, we believe they should be able to determine whether or not it is shared. When we are notified by individuals depicted, or their authorized representative, that they did not consent to having media shared, we will remove the media. This policy is not applicable to public figures.

Lastly, having sexual, nude, or intimate media shared without express consent not only severely violates someone's privacy and psychological safety, but can lead to physical, emotional, and financial hardship and we work tirelessly to remove this content immediately.

When reviewing reports under our Private Content policies, we consider a number of things, including:

- **What type of information is being shared?** Certain types of private information carry higher risks than others, if they're shared without permission. Our primary goal is to protect individuals from potential physical harm as a result of their information being shared, so we consider information such as physical location and phone numbers to be a higher risk than other types of information.
- **Who is sharing the information?** It's important to consider who is sharing the reported information and whether or not they have the consent of the person it belongs to. We know there are times when people may want some forms of their

personal information to be shared publicly, such as for professional networking, coordinating social events, or seeking help after a natural disaster.

- **Is the information available elsewhere online?** If the reported information was shared somewhere else before it was shared on X, such as someone sharing their personal phone number on their own publicly accessible website, we may not consider this information to be private, as the owner has made it publicly available elsewhere. However, we may take action against home addresses being shared, even if they are publicly available, due to the potential for physical harm.
- **Why is the information being shared?** The intent of the person sharing the information is also important to assess before taking action. For example, if we believe that someone is sharing information with abusive intent, or to harass another person, we will take action. On the other hand, if someone is sharing information in an effort to help someone involved in a crisis situation, we may not take action.

What is in violation of this policy?

Posting Private Information

You cannot share the following types of private information without the permission of the person it belongs to:

- home address or physical location information, such as street addresses, GPS coordinates, or other identifying information related to locations that are considered private
- identity documents, such as government-issued IDs or social security or other national identity numbers
- contact information, such as non-public personal phone numbers, email addresses, or passwords
- financial account information, such as bank account or credit card details
- health-related private information, such as biometric data or medical records
- the identity of an anonymous user, such as their name or media depicting them

The following behaviors are also not permitted:

- threatening to publicly expose someone's private information

- sharing information that would enable individuals to hack or gain access to someone's private information without their consent, such as sharing login credentials for online banking services
- asking for or offering a bounty or financial reward in exchange for posting someone's private information
- asking for a bounty or financial reward in exchange for not posting someone's private information, sometimes referred to as blackmail.

Non-Consensual Nudity

You cannot share sexual, nude, or intimate media (photos/videos) without the permission of the person involved, or that was taken or appears to have been taken without the consent of the people involved. This includes:

- hidden camera content featuring nudity, partial nudity, and/or sexual acts
- creepshots or upskirts - images or videos taken of people's buttocks, up an individual's skirt/dress or other clothes that allows people to see the person's genitals, buttocks, or breasts
- images or videos that superimpose or otherwise digitally manipulate an individual's face onto another person's nude body
- images or videos that are taken in an intimate setting and not intended for public distribution

The following behaviors are also not permitted:

- threatening to publicly expose someone's sexual, nude, or intimate media
- sharing information that would enable individuals to hack or gain access to someone's sexual, nude, or intimate media without their consent, such as sharing login credentials for a private photo album
- asking for or offering a bounty or financial reward in exchange for posting someone's sexual, nude, or intimate media
- asking for a bounty or financial reward in exchange for not posting someone's sexual, nude, or intimate media, sometimes referred to as blackmail.

Right to Privacy

You cannot share media (photos/videos) of private individuals without the permission of the person(s) depicted.

What is not a violation of this policy?

Posting Private Information

The following are not in violation of this policy:

- people sharing their own private information
- sharing information that is publicly available elsewhere, in a non-abusive manner
- sharing identity documents or social security or other national identity numbers from regions where this information is not considered to be private
- sharing information that we don't consider to be private, including:
 - names
 - birthdates or ages
 - places of education or employment
 - location information related to commercial properties or places of business, where this information is publicly available
 - descriptions of physical appearance
 - gossip, rumors, accusations, and allegations
 - screenshots of text messages or messages from other platforms (unless they contain private information, such as someone's phone number).

Non-Consensual Nudity

Pornography and other forms of consensually-produced adult content are allowed on X, provided you mark the post or [mark your account as sensitive](#). Doing so provides people who may not want to see this type of content with a warning that they will need to acknowledge before viewing your media. If you don't mark your media as sensitive, we may do so manually if your content is reported for review.

Right to Privacy

The following are not in violation of this policy:

- the media is publicly available or is being covered by mainstream media
- the media and the accompanying tweet text add value to the public discourse or are shared in public interest
- the media contains eyewitness accounts or on the ground reports from developing events
- the subject of the media is a public figure.

Who can report violations of this policy?

Posting Private Information

Anyone can report violations of this policy using our dedicated reporting flow when the private information has been shared in a clearly abusive way. When this isn't the case, we may need to hear directly from the owner of the private information (or an authorized representative, such as a lawyer) before taking action.

Non-Consensual Nudity

Due to X allowing some types of adult content on the platform, we may need additional context to determine if the content was created or shared without the consent of those involved. This means we may need to hear directly from the individual(s) featured (or an authorized representative, such as a lawyer) to ensure that we have sufficient context before taking any enforcement action.

However, to reduce the burden on those affected by non-consensual media, anyone can report the following types of content:

- creepshots or upskirts
- content where a bounty or financial reward is offered in exchange for non-consensual nudity media
- intimate images or videos that are accompanied by text that wishes/hopes for harm to come to those depicted or otherwise refers to revenge, such as "I hope you get what you deserve when people see this"

- intimate images or videos that are accompanied by information that could be used to contact those depicted, such as “you can tell my ex what you think by calling them at 123-456-7890.”

Right to Privacy

When reporting private media, we need a first person report in order to make the determination that the image or video has been shared without their permission. We accept reports from:

- the individuals depicted in the reported media or
- their authorized representative, such as:
 - parents/legal guardians
 - lawyers
 - legal representatives.

What happens if you violate this policy?

When determining the penalty for violating this policy, we consider a number of factors including, but not limited to the severity of the violation and an individual’s previous record of rule violations. The following is a list of potential enforcement options for content that violates this policy:

- Requiring post removal.
 - For example, we may ask someone to remove the violating content and serve a period of time in read-only mode before they can post again.
Subsequent violations may lead to account suspension.
- Suspending accounts whose sole purpose is to post others’ private information or media of any kind. This includes accounts dedicated to sharing upskirt or creepshot media.

Learn more about our [range of enforcement options](#). If someone believes their posts or account were enforced against in error, they can [submit an appeal](#).

Non-Consensual Nudity Policy

Overview

December 2021

You may not post or share intimate photos or videos of someone that were produced or distributed without their consent.

Sharing explicit sexual images or videos of someone online without their consent is a severe violation of their privacy and the [X Rules](#). Sometimes referred to as revenge porn, this content poses serious safety and security risks for people affected and can lead to physical, emotional, and financial hardship.

What is a violation of this policy?

Under this policy, you can't post or share explicit images or videos that were taken, appear to have been taken or that were shared without the consent of the people involved.

Examples of the types of content that violate this policy include, but are not limited to:

- hidden camera content featuring nudity, partial nudity, and/or sexual acts;
- creepshots or upskirts - images or videos taken of people's buttocks, up an individual's skirt/dress or other clothes that allows people to see the person's genitals, buttocks, or breasts;
- images or videos that superimpose or otherwise digitally manipulate an individual's face onto another person's nude body;
- images or videos that are taken in an intimate setting and not intended for public distribution; and
- offering a bounty or financial reward in exchange for intimate images or videos.

What is not a violation of this policy?

Pornography and other forms of consensually produced adult content are allowed on X, provided that this media is marked as sensitive. Doing so provides people who may not want to see this type of content with a warning that they will need to acknowledge before viewing your media.

To mark your media as sensitive, navigate to your [safety settings](#) and select the **Mark media you post as containing material that may be sensitive** option. If you don't mark your media as sensitive, we may do so manually if your content is reported for review.

Who can report violations of this policy?

Because X allows some types of adult content, we need to evaluate context to assess if reported content has been created or shared without the consent of those involved.

Content reportable by anyone

We recognize that it can be difficult for those impacted to report this type of content for review.

To reduce the burden on those affected, anyone can report the following types of content:

- creepshots or upskirts;
- content where a bounty or financial reward is offered in exchange for non-consensual nudity media; and
- intimate images or videos that are accompanied by:
- text that wishes/hopes for harm to come to those depicted or otherwise refers to revenge e.g., "I hope you get what you deserve when people see this"; and
- information that could be used to contact those depicted e.g., "You can tell my ex what you think by calling them on 1234567".

Content reportable by featured individual(s)

For other types of content, we may need to hear directly from the individual(s) featured (or an authorized representative, such as a lawyer) to ensure that we have sufficient context before taking any enforcement action.

How can I report violations of this policy?

In-App

You can report this content for review in-app as follows:

1. Select **Report post** from the icon.
2. Select **It displays a sensitive photo or video.**
3. Select **An unauthorized photo or video.**
4. Select **It includes unauthorized, intimate content of me or someone else.**
5. Select the relevant option depending on who you are reporting on behalf of.
6. Select up to 5 posts to report for review.
7. Submit your report.

Desktop

You can report this content for review via desktop as follows:

1. Select **Report post** from the icon.
2. Select **It displays a sensitive photo or video.**
3. Select **An unauthorized photo or video.**
4. Select **It includes unauthorized, intimate content of me or someone else.**
5. Select the relevant option depending on who you are reporting on behalf of.
6. Select up to 5 posts to report for review.
7. Submit your report.

Report form

You can also report this content via [our private information report form](#), by selecting the **An unauthorized photo or video** option.

What happens if you violate this policy?

We will **immediately and permanently suspend any account that we identify as the original poster of intimate media** that was created or shared without consent. We will do the same with any account that posts only this type of content, e.g., accounts dedicated to sharing upskirt images.

In other cases, we may not suspend an account immediately. This is because some people share this content inadvertently, to express shock, disbelief or to denounce this practice. In these cases, we will require you to remove this content. We will also temporarily lock you out of your account before you can post again. If you violate this policy again after your first warning, your account will be permanently suspended. If you believe that your account was suspended in error, you can [submit an appeal](#).

Additional resources

Learn more about [our range of enforcement options](#) and our approach to [policy development and enforcement](#).

Authenticity

April 2025

You may not engage in inauthentic activity that undermines the integrity of X.

We want X to be a place where people have authentic experiences. To make that possible, we do not allow any activity that attempts to manipulate our platform or disrupt our services through inauthentic [accounts](#), [behaviors](#) or [content](#).

Inauthentic Accounts

Accounts on X must be authentic. Under this policy, you may not create, operate, or mass-register accounts that are not legitimate, genuine and transparent as to their source, identity, and popularity. This includes:

Unauthorized automation: Automated or scripted accounts that do not comply with our [Developer Policy](#). Please note that as a user you are ultimately responsible for third-party applications you may authorize to access or use your account.

Fake personas: You may not use manufactured identities to engage in disruptive or deceptive behavior. This may include using stock, stolen or AI-generated profile photos, copied or stolen profile bios, and/or misleading profile information for the purpose of deceiving others.

Impersonation: You may not impersonate other identities of individuals, groups, or organizations to deceive others. Although you are not required to display your real identity on your profile, your account should not use false profile information to impersonate others. We allow compliant Parody, Commentary, and Fan (PCF) accounts on X only if the purpose is to discuss, satirize or share information. If you believe an account is posing as you or your brand, you can file a report [here](#).

Learn more about how to be PCF compliant

Multiple Accounts and Coordination: We prohibit coordinated inauthentic activity that artificially influences conversations or disrupts X.

Learn more

Ban Evasion: You may not circumvent X enforcement actions.

[Learn more](#)

Account Compromise: The unauthorized access or modification of someone's X account is strictly prohibited.

[Learn more](#)

Inauthentic Behaviors

You may not engage in behaviors that manipulate X or artificially impact how content is discovered and amplified. This includes:

Content Spam: You may not share or post content in a bulk, duplicative, irrelevant or unsolicited manner that disrupts people's experience.

[Learn more](#)

Engagement Spam: We prohibit inauthentic use of X engagement features to artificially impact traffic or disrupt people's experience.

[Learn more](#)

Scams: You may not use X to engage in scam tactics to obtain money, property, or private information.

[Learn more](#)

Inauthentic Content

You may not share inauthentic content on X that may deceive people or lead to harm. This includes:

Synthetic and Manipulated Media: You may not share inauthentic media, including, manipulated, or out-of-context media that may result in widespread confusion on public issues, impact public safety, or cause serious harm ("misleading media"). We may use our own technology or receive reports through partnerships with third parties in order to determine if

media have been manipulated or presented out of context. In situations where we are unable to reliably determine if it is misleading media, we may not take action.

[Learn more](#)

Malicious URLs: You may not post malicious, harmful, or deceptive links on X that may cause harm. This includes posting links that may damage or disrupt another person's browser (malware), compromise a person's privacy (phishing), and deceptive links that redirect people to unexpected destinations or mislead people about the website's content.

How we enforce

The consequences for violating this policy depend on the severity of the violation as well as any previous history of violations.

[Learn more](#)

How to report

You can report inauthentic accounts, behaviors and content using our dedicated in-app reporting flow.

Appeals

If you believe we made a mistake, you can [submit an appeal](#).

Civic Integrity

November 2025

We believe civic participation starts with access to accurate information, and we're empowering the community to keep election conversations open and informed.

The Civic Integrity policy addresses misleading content that could affect participation in elections or other civic processes. This includes content that may confuse people about how, when, or where to participate, or that aims to discourage participation.

How we define Civic Processes

X defines civic processes as events or procedures mandated, organized, and conducted by the governing and/or electoral body of a country, state, region, district, or municipality to address a matter of common concern through public participation. Some examples of civic processes may include:

- Political elections
- Censuses
- Referenda and ballot initiatives

This policy addresses three categories of misleading behavior and content:

Misleading information about how to participate: Such as advancing verifiably false or misleading information about how to participate in an election or other civic process.

[Learn more](#)

Suppression: Such as advancing verifiably false or misleading information about the circumstances surrounding a civic process intended to intimidate or dissuade people from participating in an election or other civic process.

[Learn more](#)

Intimidation: Such as engaging in or promoting behaviors that may coerce others to refrain from participating in a civic process.

[Learn more](#)

How we Support Civic Participation

To support civic participation and transparency, X relies on a combination of community-driven participation and platform moderation to promote accurate information and reduce the spread of misleading content:

- **Community Notes**

Community Notes is a community-driven system that adds helpful, informative context to posts that may contain misleading information. Notes are written and rated by contributors, not by X. Notes are not used to enforce X rules, do not represent X's viewpoint and cannot be edited or modified by our teams. When enough contributors with diverse perspectives rate a note as helpful, it appears directly on the post. Notes do not trigger removals, labels, or reduced distribution.

- **Civic Integrity Label**

In certain cases, X may apply a Civic Integrity label to posts that violate our Civic Integrity policy. This label is reserved for critical escalations. Posts that receive this label will have their reach restricted on X by:

- Excluding the post from search results, trends, and recommended notifications
- Removing the post from the For You and Following timelines
- Restricting the post's visibility to the author's profile only
- Limiting engagement options, including Likes, replies, reposts, quotes, bookmarks, shares, pin-to-profile, and Edit post
- Downranking the post in replies

Posts that qualify for enforcement under this policy will display a label informing both the author and viewers that visibility has been restricted. Authors can appeal the label if they believe their post was restricted in error. Learn more about our [range of enforcement options](#).

How to Report

Users can report content using our in-app reporting flow. When you select “Civic Integrity” in the reporting flow, we will route your submission to request a [Community Note](#), a collaborative way to add helpful context to posts and keep people better informed.

Trademark policy

Overview

April 2023

You may not violate others' intellectual property rights, including copyright and trademark.

A trademark is a word, logo, phrase, or device that distinguishes a trademark holder's good or service in the marketplace. Trademark law may prevent others from using a trademark in an unauthorized or confusing manner.

What is in violation of this policy?

Using another's trademark in a way that may mislead or confuse people about your affiliation may be a violation of our trademark policy.

What is not a violation of this policy?

Referencing another's trademark is not automatically a violation of X's trademark policy.

Examples of non-violations include:

- using a trademark in a way that is outside the scope of the trademark registration e.g., in a different territory, or a different class of goods or services than that identified in the registration; and
- using a trademark in a nominative or other fair use manner. For more information, see our [Misleading and deceptive identities policy](#).

Who can report violations of this policy?

X only investigates requests that are submitted by the trademark holder or their authorized representative e.g., a legal representative or other representative for a brand.

How can I report violations of this policy?

You can submit a trademark report through our [trademark report form](#). Please provide all the information requested in the form. If you submit an incomplete report, we'll need to follow up about the missing information. Please note that this will result in a delay in processing your report.

Note: We may provide the account holder with your name and other information included in the copy of the report.

What happens if you violate this policy?

If we determine that you violated our trademark policy, we may suspend your account.

Depending on the type of violation, we may give you an opportunity to comply with our policies. In other instances, an account may be permanently suspended upon first review. If you believe that your account was suspended in error, you can [submit an appeal](#).

Additional resources

Learn more about [our range of enforcement options](#) and our approach to [policy development and enforcement](#).

Counterfeit policy

X prohibits the sale of or promoting the sale of counterfeit goods on the platform.

What are counterfeit goods?

Counterfeit goods are goods, including digital goods, that are promoted, sold, or otherwise distributed using a trademark or brand that is identical to, or substantially indistinguishable from, the registered trademark or brand of another, without authorization from the trademark or brand owner. Counterfeit goods attempt to deceive consumers into believing the counterfeit is a genuine product of the brand owner, or to represent themselves as faux, replicas or imitations of the genuine product.

How is this policy different from X's trademark policy?

X's trademark policy applies to uses of trademarks that may mislead or confuse others about one's brand affiliation, other than sale or promotion of counterfeit goods. X's counterfeit policy applies to the sale or promotion of counterfeit goods.

What is a violation of X's counterfeit policy?

Selling or promoting counterfeit goods on the platform is a violation of X's counterfeit policy. X's counterfeit policy prohibits but is not limited to:

- Non-genuine products that attempt to pass themselves off as genuine products of the trademark or brand owner.
- Products described as faux, replicas, or imitations, etc., using a trademark or brand name, without authorization of the trademark or brand owner.
- The offer, promotion, sale, or facilitation of unauthorized access to content, including digital goods.

How does X respond to counterfeit reports?

We review each report and do the following:

- If we determine that there is a violation of our counterfeit policy, we may suspend the account or disable access to the material.
- If you are an advertiser on the X Ads Platform: Promoted content that violates this policy will be rejected and we may remove you from the X Ads platform.

What is not a counterfeit policy violation?

- Content which provides news, information, or commentary about goods or services is not a violation of this counterfeit goods policy.
- Promotion or sale, including resale, of genuine branded goods, may not be a violation.
- The use of trademarked materials in a misleading way that does not involve the sale or promotion of counterfeit goods would not be a violation of this counterfeit policy, but may be a violation of our [trademark policy](#).

How do I report a counterfeit policy violation?

If you are concerned about an account violating X's counterfeit policy, please file a report through our [support form](#). Using the appropriate form ensures we have all the information necessary to process your report quickly. Please provide all information requested in the form. If you submit a report with incomplete information, we will follow up with you to request that information. Please note that this will result in a delay in processing your report.

If you have trouble using the form, try updating your browser or switching to another browser.

What happens if you violate this policy?

If we determine that you violated our counterfeit policy, we may suspend your account. In some instances, an account may be permanently suspended upon first review. If you believe that your account was suspended in error, you can [submit an appeal](#).

Additional resources

Learn more about [our range of enforcement options](#) and our approach to [policy development and enforcement](#).